

IT & Software Market Update

March 2025

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Table of Contents

Summary 03 **Current Active Searches** 04 Macro Update 05 IT MSPs in Other New England Area 09 **Public Market Multiples** 14 Private Market Multiples 16 **Excendio Transactions** 23 Appendix 28





Macro Update

-5.8% / 7.2%

S&P Return: Mar-25/LTM

4.06%

10 Year Treasury Yield



Private Market Multiple

9.0x

Median TTM EV/ EBITDA Multiple for deals below \$200 Mn

1.6_x

Median TTM EV/ Sales Multiple for deals below \$200 Mn



MSP Analysis — Other England Area

Cities like Portland (ME) and Providence (RI) are the sweet spot to target MSPs in the Other New England area. They have reasonable scale and either have higher than average SMB count per MSP, or they are cities with higher-thanaverage SMB growth profile.



Select MSP Transactions

Acquiror



SNS
SECURED NETWORKS SERVICES

8. THRIVE Company

Target

Acquiror

Target



Orchestrate AI Labs



Public Market Multiple

11.6_x

Managed Services TTM EV/ EBITDA Multiple

7.0_x

SaaS TTM Revenue Multiple



Podcast – M&A Insights

Latest Episode:

<u>Inside Courser's</u> Acquisition Playbook

In this episode of M&A Insights, I sit down with David Williams, VP of M&A at Courser to learn about their M&A playbook.

• Excendio is actively working with several strategic and PE buyers looking to make MSP acquisitions. Please see below for details for a selected number of searches and contact us if you are looking to exit or acquire and have a profile that fit these criteria.

TX MSP: TX MSP looking to acquire \$1-\$5MN Revenue MSPs nationally.

PA MSP: Founder-owned NY MSP looking to acquire \$1MN-\$3MN Revenue MSP out of the NY-area.

Utah MSP: Founder-owned MSP looking to acquire \$1-\$5MN Revenue MSP with Healthcare and Technology focus.

NY MSP: NY MSP looking to divest \$3MN Revenue MSP with strong focus around non-profits.

PE-backed MSP looking to acquire \$500K+ EBITDA MSP with Muni focus. Region agnostic.

• In addition to these selected searches, Excendio has several standing buyer assignments with major MSP integrators with varying acquisition models. Please contact us if you wish to learn more about our partnerships and how we can assist you with exits and acquisitions. Excendio works on both buy-side and sell-side assignments and on a contingency-fee basis.



- ☐ Where are we on tariffs: As of the date of writing this report,
 - Imports from China are now going to be subject to a cumulative 54% US tariff. In retaliation, China announced a 34% tariff on US imports, export restrictions on rear earth elements used in aerospace, defense and electronics, trade retrictions on 30 US organizations, primarily in the defense sector, and suspension of agricultural imports from certain US firms
 - Tariffs of 25% have been imposed on imports from Mexico. Tariffs have been suspended on imports compliant with US Mexico Canada Agreement (USMCA). The Mexican government thus far has refrained from retaliation.
 - Tariffs of 10% on energy and related products, 25% on the rest of imports have been imposed on Canada. In retaliation,
 Canada has imposed 25% tariffs on a range of US goods including steel and aluminium, computers, cast iron products and US vehicles that do not comply with USMCA.
 - Tariffs of **55%** on imports of **EU** goods including cars, steel and aluminium products, pharmaceuticals and semiconductors have been announced. The EU has proposed a series of retaliatory tariffs that have yet to be implemented but are smaller in scope.

☐ How have markets and consumer optimism reacted thus far:

- YTD the S&P is down 15%, Nasdaq is down 17%, VIX is up 73% and 10y Treasury yields have dropped 50bps.
- The S&P 500 market cap has dropped about \$7TN YTD.
- The Michigan Consumer Sentiment Survey index has dropped 20% to 57 in March from 71.7 in January.
- Labor markets are holding steady for now. Latest jobless claims numbers are right in line with pre-COVID readings in 2019.
- Economists estimate tariffs will shave off about 1.5% from GDP and add 2.5% to CPI over a 1-year period.



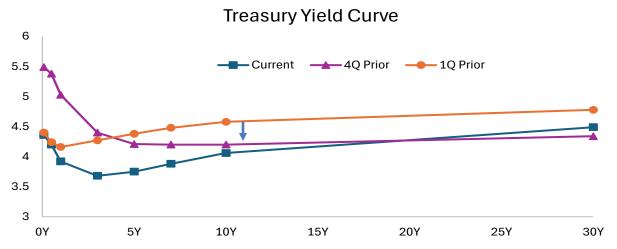
- □ This is big and will matter: The EU, Mexico, Canada and China accounted for 61% of all US imports, 60% of US exports in 2023, and about \$3 trillion of good flows*. Given this volume of trade and the interconnectedness of supply chains, particularly for strategic sectors like auto, technology and manufacturing, the medium and long-term effects of current tariffs could be broader than direct trade data suggest. Retaliatory tariffs will almost certainly add to the impact.
- Why this matters for MSPs: MSPs that service affected sectors like auto, technology and manufacturing may find themselves dealing with adversely affected clients that become more conscious about expanding their MSP product and service suite in an effort to manage costs. Higher technology costs may impact gross profit margins for those MSPs that rely heavily on hardware and software sales, particularly if clients delay purchases of equipment that experience price increases.
- How MSPs can work this: MSPs should be speaking with SMBs to accelerate their hardware and software purchase decisions before prices increase. They should consider locking in vendor contracts while they still can at lower prices.
- The need for price accelerators on MSAs: Tariff hikes will likely add to inflationary pressures in the US and are a clear reminder to MSPs why they should be building in reasonable price accelerators into their MSAs with customers. We think, well-run MSPs with operational maturity and healthy operating margins will be more willing to take up this conversation with clients, while smaller MSPs with lower margins will be more reluctant and may end up absorbing higher prices making a tight margin situation worse.



Tariff increases have washed out 1-ye	ear worth	of equity n	narket pe	erformand	ce and rec	duced con	sumer opt	imism		
	Current	As of	1Y Ch	1Y % Ch	Current	Hist. Avg	1Q Prior	2Q Prior	3Q Prior	4Q Prior
RATES, INFLATION AND UNEMPLOYMENT										
10y Constant Maturity Tsy Yield	4.06	4/3/2025	0.09	2.1	4.06	3.30	4.58	3.81	4.36	4.20
CoreCPI	2.81	2/1/2025	-0.65	-18.9	2.81	2.58	2.87	2.43	2.97	3.47
Unemployment Rate	4.20	3/1/2025	0.30	7.7	4.20	5.68	4.10	4.10	4.10	3.90
Initial Claims 4-week MA	223.00	3/29/2025	7.25	3.4	223.00	374.49	222.25	225.00	237.25	215.75
Nonfarm Payroll Change (Unrevised)	228.00	3/1/2025	-18.00	-7.3	228.00	139.91	323.00	240.00	87.00	246.00
INDEXES AND INDICATORS										
Sahm Recession Indicator	0.27	3/1/2025	-0.03	-10.0	0.27	0.49	0.40	0.50	0.43	0.30
Michigan Consumer Sentiment	64.70	2/1/2025	-7.30	-9.2	64.70	82.77	71.80	70.10	68.20	79.40
Chicago National Financial Conditions Index	-0.57	3/28/2025	-0.05	10.5	-0.57	-0.35	-0.58	-0.56	-0.54	-0.51
MARKETS										
S&P 500	5074.08	4/4/2025	-130.26	-2.5	5074.08	-	5881.63	5762.48	5460.48	5254.35
NASDAQ	16550.61	4/3/2025	501.53	3.1	16550.61	_	19310.79	18189.17	17732.60	16379.46
VIX	30.02	4/3/2025	13.67	83.6	30.02	19.85	17.35	16.73	12.44	13.01
ICE Corp BBB OAS	1.30	4/3/2025	0.17	15.0	1.30	2.01	1.02	1.16	1.17	1.15
ICE Corp HY OAS	4.01	4/3/2025	0.87	27.7	4.01	5.43	2.92	3.03	3.18	3.12
DELINQUENCIES										
Consumer Loan Delinquency	2.75	10/1/2024	0.14	5.4	2.75	2.83	2.73	2.68	2.61	2.52
Credit Card Delinquency	3.08	10/1/2024	-0.02	-0.6	3.08	3.45	3.20	3.17	3.10	2.94
Single Family Mortgage Delinquency	1.77	10/1/2024	0.07	4.1	1.77	4.30	1.74	1.71	1.70	1.72
Commercial Real Estate Loan Delinquency	1.57	10/1/2024	0.40	34.2	1.57	2.34	1.51	1.21	1.17	1.05
Business Loan Delinquency	1.28	10/1/2024	0.25	24.3	1.28	1.78	1.18	1.12	1.03	0.98



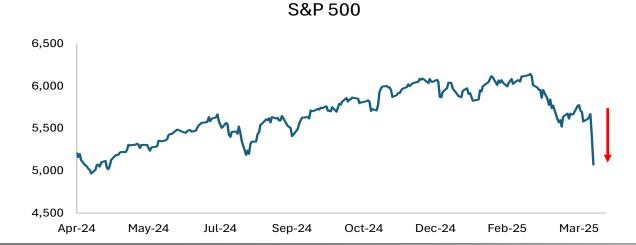
Consumer sentiment continues to strengthen; rate markets are forecasting higher for longer













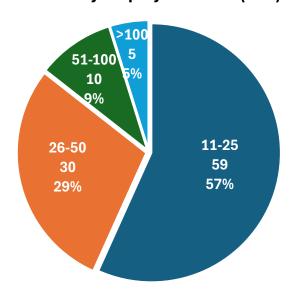
Portland (ME) and Providence (RI) are sweet spots to target platform MSPs in the Other New England area. They have reasonable scale and either have higher than average SMB count per MSP, or are cities with higher-than-average SMB growth profiles.

- In our Jan 24- Jan 25 Newsletters we provided an overview of the IT MSP space in the DC, NY, FL, IL, Mid-Atlantic, Mountain States, Greater Mid West Area, Texas, California and Washington-Oregon areas.
- This month we take a closer look at IT MSPs in the Other New England area consisting of Vermont, New Hampshire, Maine, Rhode Island. Connecticut and Massachusetts have been included in the NY-area study.
- We estimate there are 104 MSPs in Other New England area providing some degree of Managed IT services, lower than other areas we have studied which have averaged about 1,000 MSPs.
- The top 25 towns contain 72% of MSPs in New England area, in line with an average of about 69% for the other regions studied so far.
- We excluded IT firms with 10 or fewer employees. 85% of the remaining MSPs have between 11-50 employees, higher than in other regions where this tends to be about 75%. This is mostly due to a lack of MSPs with more than 50 employees.
- 61% of the MSPs have shown stable y-o-y headcount growth, 27% have grown more than 10%, while 12% have shrunk by more than 10%**.
- To assess how attractive it might be to target an MSP business in a city, we look at two key metrics SMB per MSP and SMB Growth %
 - SMB per MSP: We define this as number of Small and Medium Sized Businesses (SMBs) per MSP. The greater the number of SMBs per incumbent MSP the more desirable it would be to target an MSP in a city. Across all top 25 MSP cities***, the average value for this metric is 1023.
 - SMB Growth%: We define this as the fraction of SMBs in a city that grew y-o-y headcount by over 10%. The greater this fraction the more desirable it would be to target an MSP in the city. Across all top 25 MSP cities, the average value for this metric is 9%.
 - Porland (ME) and Providence (RI) are attractive profiles as MSP centers. They have a significant number of SMBs per MSP and also are in the top third for SMB growth %.



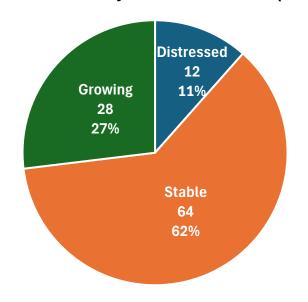
- We estimate there are 104 MSPs in the Other New England area providing some degree of Managed IT services.
- 57% have 11-25 employees, 29% have 26-50, 9% have 51-100 and 5% have over 100 employees.**
- 62% of the MSPs have shown stable y-o-y headcount growth, 27% have grown more than 10%, while 12% have shrunk by more than 10%***.

MSP By Employee Count (104)

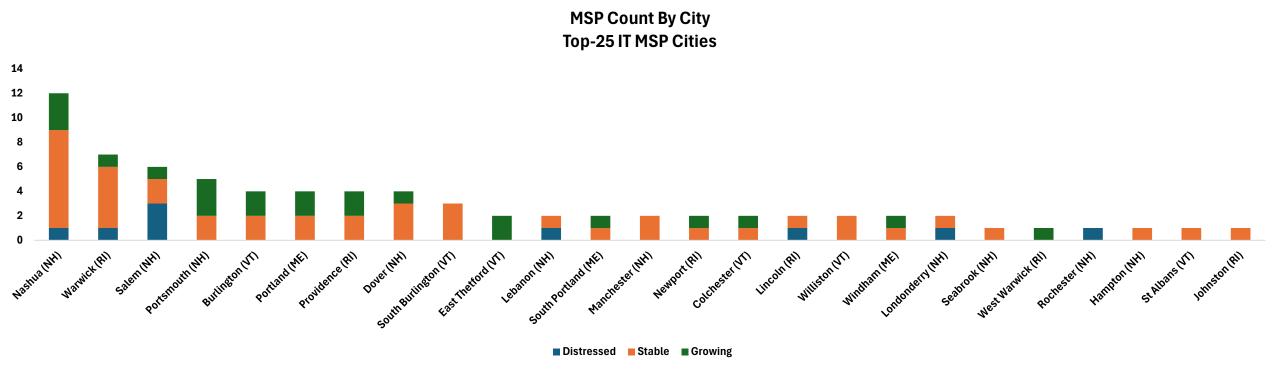


85% of MSPs
have between
11-50 employees
~
\$2MN - \$12.5MN
in Revenue

MSP Count by Headcount Growth (104)



• The Top-25 MSP cities have 75 MSPs, about 72% of the total MSP count in New England area. This is similar with MSP density in the FL area (71%), Mid-Atlantic states (73%), but lower than that in the Mountain States (81%) and Texas (89%) and higher than in NY area (47%) and IL area (51%).





IT MSPs in New England Area* SMB per MSP and SMB Growth%

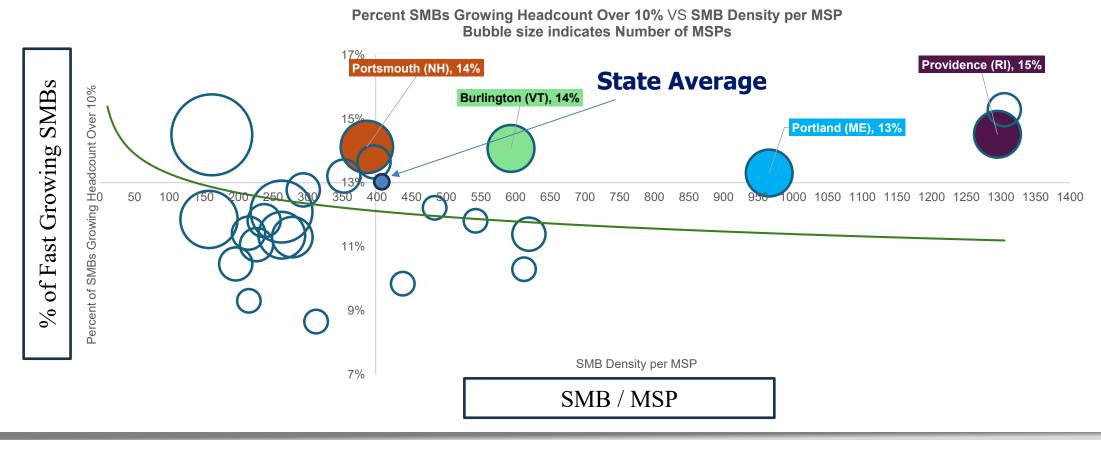
- To assess how attractive it might be to target an MSP business in a city, we look at two key metrics
 - SMB per MSP: The number of Small and Medium Sized Businesses (SMBs) per MSP. The greater the number of SMBs per incumbent MSP the more desirable it would be to target an MSP. Across all top 25 MSP cities, the average value for this metric is 1,023.
 - SMB Growth%: The fraction of SMBs in a city that grew y-o-y headcount by over 10%. The greater this fraction the more desirable it would be to target an MSP. Across all top 25 MSP cities, the average value for this metric is 13%
 - Porland (ME) and Providence (RI) are attractive profiles as MSP centers. They have a significant number of SMBs per MSP and also is in the top third for SMB growth %.

Top 25 MSP Towns	SMB (1-500) / MSI	%	Large MBs*	SM	B Growth%	MS	P Count
Nashua (NH)	162		19%		14%		12
Warwick (RI)	262		18%		12%		7
Salem (NH)	158		19%		12%		6
Portsmouth (NH)	385		20%		14%		5
Burlington (VT)	593		16%		14%		4
Portland (ME)	966		17%		13%		4
Providence (RI)	1295		19%		15%		4
Dover (NH)	263		14%		11%		4
South Burlington (VT)	278		20%		11%		3
East Thetford (VT)	11		27%		23%		2
Lebanon (NH)	196		18%		10%		2
South Portland (ME)	396		15%		14%		2
Manchester (NH)	1305		20%		15%		2
Newport (RI)	619		14%		11%	00	2
Colchester (VT)	237		19%		12%		2
Lincoln (RI)	226		20%		11%		2
Williston (VT)	294		19%		13%		2
Windham (ME)	215		16%		11%		2
Londonderry (NH)	352		16%		13%		2
Seabrook (NH)	215		17%		9%		1
West Warwick (RI)	437		14%		10%	\blacksquare	1
Rochester (NH)	483		13%		12%		1
Hampton (NH)	542		14%		12%		1
St Albans (VT)	312		12%		9%		1
Johnston (RI)	612		11%		10%		1
Top 25 Total	398		18%		13%		75

^{* %} Large MBs is the proportion of SMBs with 11-500 employees



• Cities like Portland (ME) and Providence (RI) are the sweet spot to target MSPs in the Other New England area. They have reasonable scale and either have higher than average SMB count per MSP, or they are cities with higher-than-average SMB growth profile.



Software SaaS Valuation – Public Market Multiples

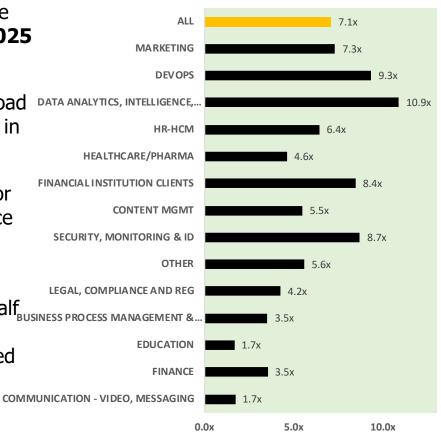
The aggregate SaaS TTM Revenue Multiple contracted about 0.55 pts in **February 2025**

 SaaS TTM multiple contracted with the broad stock market. S&P 500 decreased 1.4% in February.

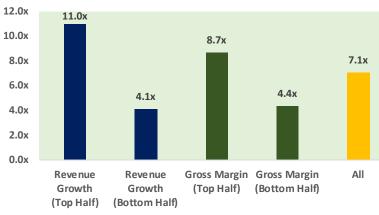
to **7.07x** from **7.62x** in **January 2025.**

- Sector Mattered: Multiples contracted for Horizontals like Marketing, Devops, Finance and expanded for HR-HCM.
- P Quality Mattered: The difference in multiples between Top Half and Bottom Half BUSINESS PROCESS MANAGEMENT & COMPLIANCE AND REG EDUCATION FINANCE TO last month at about 6.9x and 4.3x respectively.

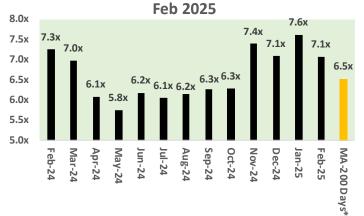
Revenue Xs By SaaS Sector (ME Feb 2025)



SaaS Revenue Xs (ME Feb 2025) By Quality



Recovery in SaaS Revenue Xs Stalled in

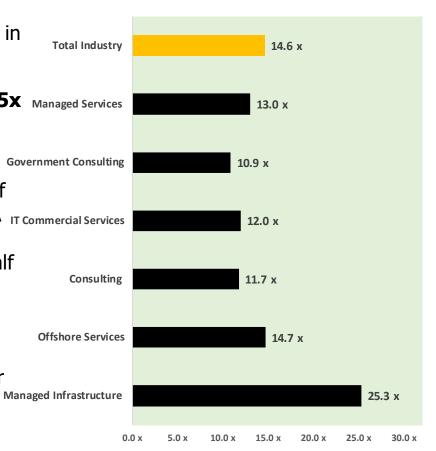


The aggregate IT Services TTM EBITDA Multiple contracted about 1.6x pts in February 2025 to 14.6x from 16.2x in January 2025.

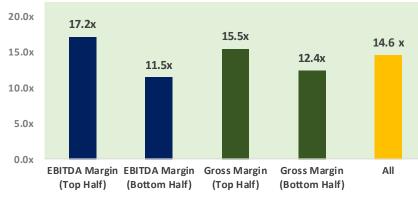
Multiples contracted by 3.1x, 2.4x, 1.5x Managed Services pts for Offshore, Consulting, IT Commercial Services in February.

- The EV/ EBITDA Multiple for Top half of companies with above average EBITDA IT Commercial Services and Gross margins traded at higher multiples compared with the bottom half a theme we see for the SaaS sector as well.
- The 52-week high EV/EBITDA multiple trades at ~16% above the multiple for February 2025.

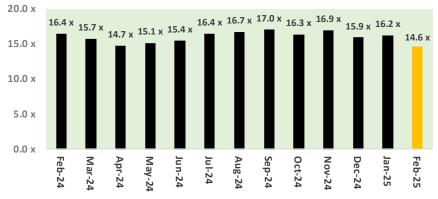
Average EV/EBITDA across Industry



EV/ EBITDA by Quality



Monthly EV/EBITDA Multiple Trend





Private Market Multiples Selected M&A Deals (TTM February 2025)

YTD Median EV/EBITDA and EV/Revenue multiples stand at 22.9x and 2.8x.

YTD Median EV/EBITDA and EV/Revenue multiples for deals less than \$200MN stand at 9.0x and 1.6x respectively.

Date	Target	Acquiror(s) / Investor(s)	Deal Size (US\$mn)	EV/ EBITDA	EV/ Revenue	Sector	Target Business Description
Mar-24	Stuzo, LLC	ParTech, Inc.	189	13.5x	4.7x	IT Consulting and Other Services	Target provides managed services and technology solutions for brands and agencies in the United States and internationally.
Mar-24	LZG International, Inc.	Genius Group Limited (NYSEAM:GNS)	35	NA	2.0x	Application Software	Target operates as an artificial intelligence (AI) solutions company
Mar-24	Splunk Inc.	Cisco Systems, Inc. (NASDAQGS:CSCO)	28,500	169.8x	7.4x	Application Software	Target develops and markets cloud services and licensed software solutions in the United States and internationally including unified security and observability platform
Mar-24	Alteryx, Inc.	Insight Venture Management, LLC; Clearlake Capital Group, L.P.	4,323	NA	4.8x	Application Software	Target automates tasks for workers across the analytics value chain.
Apr-24	Red Lion Controls, Inc.	HMS Networks AB (publ) (OM:HMS)	345	NA	2.7x	Electronic Equipment and Instruments	Target manufactures communication, monitoring, and control products for industrial automation and networking.
Apr-24	CAM2 Technologies, LLC	908 Devices Inc. (NASDAQGM:MASS)	76	NA	5.6x	IT Consulting and Other Services	Target offers IT consulting services.
May-24	MTL Holdings, Inc.	Carlisle Companies Incorporated (NYSE:CSL)	413	NA	3.1x	Technology Distributors	Target manufactures Plastic Products, Specializing In Flat Panels (100%).
May-24	ZeroFox Holdings, Inc.	Haveli Investment Management LLC; Haveli Investments Software Fund I, L.P.	323	NA	1.4x	Systems Software	Target engages in the provision of software-as-a-service-based external cybersecurity solutions.
May-24	Map Dynamics, LLC	ARway Corporation (CNSX:ARWY)	1	4.2x	0.9x	Application Software	Target develops and offers self-service event management tools through its event home base technology.
Jun-24	Transphorm, Inc.	Renesas Electronics Corporation (TSE:6723)	337	NA	18.0x	Semiconductors	Target develops, manufactures, and sells semiconductor components for high voltage power conversion applications
Jun-24	Model N, Inc.	Vista Equity Partners Management, LLC	1,161	117.9x	4.5x	Application Software	Target provides cloud revenue management solutions for life sciences and high-tech companies in the United States and internationally.
Jun-24	TSR, Inc.	-	20	7.8x	0.2x	IT Consulting and Other Services	Target operates as a staffing company in the United States. It primarily focus on recruiting information technology (IT) professionals.



Private Market Multiples Selected M&A Deals (TTM February 2025)

Date	Target	Acquiror(s) / Investor(s)	Deal Size (US\$mn)	EV/ EBITDA	EV/ Revenue	Sector	Target Business Description
Jul-24	VectorVMS1 LLC	PIXID SAS	50	NA	4.4x	Application Software	Target operates as a vendor management platform
Jul-24	Everbridge, Inc.	Thoma Bravo, L.P.; Thoma Bravo Discover Fund IV, L.P.	1,518	96.8x	3.4x	Application Software	Target operates as a software company that enables customers to anticipate, mitigate, respond to, and recover from critical events in North America and internationally.
Jul-24	Inrad Optics, Inc.	Luxium Solutions, LLC	17	7.2x	1.3x	Electronic Components	Target manufactures and sells glass, crystal, and metal based optical components, and sub-assemblies. The company offers UV-IR optics and assemblies
Jul-24	DecisionPoint Systems, Inc.	Barcoding, Inc.	86	12.5x	0.8x	IT Consulting and Other Services	Target designs, consults, and implements mobility-first enterprise solutions and retail solutions centered on point-of-sale systems and services.
Jul-24	Blockware Mining, LLC	Riot Platforms, Inc. (NASDAQCM:RIOT)	140	NM	NM	Application Software	Target operates as a bitcoin mining company, provides bitcoin mining infrastructure and colocation services.
Jul-24	MariaDB plc	K1 Investment Management, LLC; Mdk Limited Partners; K5 Private	63	NA	1.0x	Systems Software	Target operates as a cloud database company.
Jul-24	AuditBoard, Inc.	HgCapital LLP; HgCapital Trust plc (LSE:HGT); Hg Saturn 3 LP	3,000	NA	15.0x	Application Software	Target operates as a cloud database audit, risk, and compliance management software company.
Aug-24	Altium Limited	Renesas Electronics Corporation (TSE:6723)	5,735	60.3x	20.7x	Application Software	Target develops and sells computer software for the design of electronic products.
Aug-24	Starfish Associates, LLC	Persistent Systems, Inc.	21	NA	2.5x	Application Software	Target operates as a application software company.
Aug-24	Sendrcrypt Technologies Inc	eMudhra INC	3	NA	6.0x	IT Consulting and Other Services	Target operates as an email security product and solutions company.
Aug-24	Micromeritics Instrument Corporation	Malvern Panalytical Limited	683	NA	5.8x	Electronic Equipment and Instruments	Target manufactures and markets materials characterization analytical laboratory instrumentation and services.
Sep-24	CompoSecure, Inc.	Resolute Holdings I, LP	372	9.7x	3.5x	Technology Hardware, Storage and Peripherals	Target manufactures and designs metal, composite, and proprietary financial transaction cards in the United States and internationally.



Private Market Multiples Selected M&A Deals (TTM February 2025)

Date	Target	Acquiror(s) / Investor(s)	Deal Size (US\$mn)	EV/ EBITDA	EV/ Revenue	Sector	Target Business Description
Sep-24	Strong Global Entertainment, Inc.	Fundamental Global Inc. (NASDAQGM:FGF)	4	15.0x	0.5x	Electronic Equipment and Instruments	Target manufactures and distributes large format projection screens and custom screen support structures.
Oct-24	Altek Electronics, Inc.	Cyient DLM Inc.	29,200	NA	0.8x	Electronic Manufacturing Services	Target manufactures printed circuit board (PCB) assemblies and box builds.
Oct-24	Griid Infrastructure Inc.	CleanSpark, Inc. (NASDAQCM:CLSK)	1,62,506	NA	7.7x	Application Software	Target operates as a vertically integrated bitcoin mining company.
Oct-24	GSE Systems, Inc.	Pelican Energy Partners LP; Pelican Energy Partners III LP	16,879	NA	0.4x	Application Software	Target engages in the provision of professional and technical engineering services, staffing services, and simulation software to clients.
Oct-24	Infusion Software, Inc.	Thryv Holdings, Inc. (NASDAQCM:THRY)	80,000	NA	0.9x	Application Software	Target develops and operates email, sales, and marketing automation software.
Oct-24	PowerSchool Holdings, Inc.	Onex Corporation (TSX:ONEX); Vista Equity Partners Management, LLC; Bain Capital Private Equity, LP; Onex Partners Manager LP	54,03,378	37.7x	7.5x	Application Software	Target offers cloud-based software to the K-12 education market in the US.
Oct-24	Squarespace, Inc.	General Atlantic Service Company, L.P.; Accel Partners; Permira Advisers LLC; Accel Growth Fund, L.P.; Accel Growth Fund Strategic Partners L.P.; Accel Growth Fund Investors 2010 L.L.C.;	73,05,908	55.7x	6.6x	Internet Services and Infrastructure	Target operates platform for businesses and independent creators to build online presence.
Oct-24	T Stamp Inc.	DQI Holdings Inc.	300	NA	2.3x	Systems Software	Target develops and markets identity authentication software solutions for government and enterprise partners.
Oct-24	TheoremReach, Inc.	RIWI Corp. (TSXV:RIWI)	3,400	7.9x	0.9x	Application Software	Target operates in the digital market research space.
Nov-24	Instructure Holdings, Inc.	KKR & Co. Inc. (NYSE:KKR); Dragoneer Investment Group, LLC; KKR North America Fund XIII SCSp	4,604	22.9x	7.9x	Application Software	Target provides cloud-based learning, assessment, development, and engagement systems worldwide.
Nov-24	Iteris, Inc.	Almaviva, S.p.A.	322	30.4x	1.8x	Electronic Equipment and Instruments	Target provides intelligent transportation systems technology solutions.
Dec-24	Fiery, LLC	Seiko Epson Corporation (TSE:6724)	569	NA	2.9x	Technology Hardware, Storage and Peripherals	Target develops digital printing solution and workflow software.
Dec-24	Ascent, LLC	WESCO International, Inc. (NYSE:WCC)	185	NA	1.6x	Internet Services and Infrastructure	Target provides solutions for the design, engineering, construction, and operation of data centers.



Private Market Multiples Selected M&A Deals (TTM February 2025)

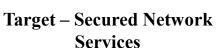
Date	Target	Acquiror(s) / Investor(s)	Deal Size	EV/ EBITDA	EV/ Revenue	Sector	Target Business Description
			(US\$mn)				
Dec-24	Micropac Industries, Inc.	Teledyne Technologies Incorporated (NYSE:TDY)	56	9.0x	1.5x	Electronic Components	Target designs, manufactures, and distributes various types of microelectronic circuits.
Jan-25	Intelliswift Software, Inc.	L&T Technology Services LLC	110	NA	1.1x	IT Consulting and Other Services	Target operates as an IT solutions and services provider
Jan-25	Cepton, Inc.	Koito Manufacturing Co., Ltd. (TSE:7276)	114	NA	11.3x	Electronic Equipment and Instruments	Target provides lidar-based solutions for automotive, smart cities, smart spaces
Jan-25	Smartsheet Inc.	Vista Equity Partners Management, LLC; Blackstone Inc. (NYSE:BX); Platinum Falcon B 2018 Rsc Ltd; Vista Equity Partners Fund VIII; Blackstone Capital Partners IX (Lux) SCSP; Blackstone	7,283	NA	7.4x	Application Software	Target provides enterprise platform to plan, capture, manage, automate, and report on work for teams and organizations
Jan-25	SmartCover Systems, Inc.	Badger Meter, Inc. (NYSE:BMI)	185	NA	5.3x	Electronic Equipment and Instruments	Target develops real-time remote monitoring system and data analysis systems for water and wastewater industries
Feb-25	SecureWorks Corp.	Sophos, Inc.	818	NA	2.4x	Systems Software	Target provides technology-driven information security solutions
Feb-25	Brightcove Inc.	Bending Spoons S.p.A.; Bending Spoons US Inc.	231	271.8x	1.2x	Internet Services and Infrastructure	Target provides cloud-based streaming services
Feb-25	Zuora, Inc.	GIC Special Investments Pte. Ltd.; Silver Lake Technology Manager	853	NA	2.7x	Application Software	Target provides a monetization suite for modern businesses to help companies launch and scale new services
Feb-25	HashiCorp, Inc.	International Business Machines Corporation (NYSE:IBM)	6,720	NA	11.6x	Application Software	Target engages in the provision of multi-cloud infrastructure automation solutions worldwide
Feb-25	Emcore Corporation	Aerosphere Power Inc.	43	NA	0.5x	Communications Equipment	Target designs and manufactures fiber optic gyro, ring laser gyro, and quartz micro- electromechanical system inertial sensors
Feb-25	Infinera Corporation	Nokia Oyj (HLSE:NOKIA)	2,321	40.9x	1.4x	Communications Equipment	Target manufactures and sells semiconductors, networking equipment, optical semiconductors, software, and services worldwide
Feb-25	Matterport, Inc.	CoStar Group, Inc. (NASDAQGS:CSGP)	1,787	NA	10.7x	Application Software	Target turns any space into an accurate, immersive digital twin for design, operations, and marketing
	25th Percentile Median 75th Percentile			9.3x 22.9x 58.0x			

Notable Service Provider Deals in February



Acquiror – Thrive







Acquiror – New Chapter Technologies

Orchestrate AI Labs

Target – Orchestrate AI Labs

- Thrive announced the acquisition of Secured Network Services on Feb 13, 2025.
- Thrive is a leading provider of outsourced IT infrastructure, offering NextGen managed services that help businesses secure, scale, and succeed.
- SNS provides managed IT services, cybersecurity, and networking solutions for businesses and organizations.
- The acquisition will deepen Thrive's vertical industry reach. This marks Thrive's eleventh acquisition in the past two years.

- New Chapter Technologies announced the acquisition of Orchestrate AI Labs on Feb 10, 2025.
- New Charter Technologies partners with top MSPs to deliver IT services, cybersecurity, and digital transformation.
- Orchestrate AI Labs is an AI integration business focused on the future of the MSP.
- This acquisition by New Chapter Technologies will mark a significant step in the company's strategy to enhance its MSP offerings and build the future of AI-driven IT solutions.



Notable Service Provider Deals in February









Acquiror – Vitis Technologies

Target - Conexio

Acquiror – Status Pro

Target – Esanelle

- Vitis Technologies announced the acquisition of Conexio on Feb 5, 2025.
- Vitis Technologies provides managed IT, cybersecurity, cloud, and communication solutions for businesses.
- Conexio specializes in IT management solutions for business.
- The acquisition will help Vitis Technologies in expanding the team's capacity to serve clients across Greater Cincinnati and Northern Kentucky.

- Status Pro announced the acquisition of Esanelle on Feb 14, 2025.
- Status Pros offers managed IT services, cybersecurity, cloud solutions, and digital innovation to businesses across California, Chicago, and Phoenix
- Esanelle is an IT firm that provides technology support for small businesses.
- This acquisition will help Status Pro for providing advanced cloud solutions, digital transformation services, and AI-driven tools to help businesses innovate.



Notable Service Provider Deals in February









Acquiror – BHC Global

Target - POWERCONNECT.AI

Acquiror – Pinnacle Technology Partners

Target – Protocol Networks

- BHC Global announced the acquisition of POWERCONNECT.AI on Feb 18, 2025.
- BHC Global provides comprehensive managed services and support programs, project health and upgrade assessments.
- POWERCONNECT.AI is an AI accelerator for the energy and utility industry, enhancing customer-agent interactions through advanced automation.
- This strategic acquisition promises to amplify BHC Global's advisory and project management capabilities across North America and Europe

- Pinnacle Technology Partners announced the acquisition of Protocol Networks on Feb 18, 2025.
- Pinnacle Technology Partners provides cloud migration and managed services.
- Protocol Networks is an IT firm that offers business consulting and managerial services.
- This strategic acquisition strengthens PTP's ability to deliver tailored, high-performance managed solutions to its growing portfolio of biotechnology clients, supporting their unique user and system needs.

*Source: Crunchbase, Cap IQ.



Excendio Advisors

Our Past Transactions IT M&A









Acquiror – Cyber Advisors LLC

Target – eDot LLC

Acquiror - Trafera

Target - Now Micro, Inc

- Cyber Advisors, LLC acquired eDot, LLC. Excendio served as eDot's exclusive financial advisor for this successful transaction.
- eDot founded in Wheeling more than 20 years ago specializes in Managed Services, Cyber Security, Backup Systems, IT Consulting & Hardware/ Software sales and support.
- Cyber Advisors is a prominent provider of cyber security and technology solutions.
- This acquisition will help eDot LLC in offering products & services to their 150+ clients.
- "Melvin and I came to this process with very high expectations & the team at Excendio did not disappoint", commented Steve Jaffe.

- Trafera acquired Now Micro, Inc. Excendio served as Now Micro's exclusive financial advisor for this successful transaction.
- Now Micro founded more than 30 years ago delivers tailored, purpose-built technology solutions to SLED & commercial enterprises encompassing hardware, software & services.
- Trafera is a leading provider of educational technology to k-12 schools.
- This acquisition will help Now Micro in their growth and will enable them to offer a broader range of services & solutions to customers.
- "We are thankful to Excendio team for their relentless work, for guiding us through this process & finding the best partner. We would certainly want them on our side if we had to do it again." commented Pat & Bob.

Software Growth Partners acquired Netreo





Netreo's SaaS IT Management tool, OmniCenter™, provides enterprisewide dashboard views of the entire IT footprint for large companies.

New Era Technology acquired Meyer Hill Lynch





New Era Technology's acquisition of Meyer Hill Lynch boosts expertise, expands its client base & supports its goal to serve 20,000+ customers with scalable IT solutions.

New Era Technology acquired Cameo Solutions





Cameo Solutions, a cloud contact center provider, was acquired by New Era Technology to expand its unified communications, collaboration, and managed IT services.

Accunet acquired Distributed Technology Group





Accunet provides life cycle solutions in network, security, storage, data centers. The acquisition strengthens DTG's storage practice and adds network and security services.

New Era Technology acquired Pangaia Partners





Pangaia Partners delivers IT services in network engineering, collaboration, and data centers, serving Fortune 500 and midmarket clients for 17+ years.

Corporate Technologies acquired CPR





Corporate Technologies provides IT solutions in network infrastructure, cybersecurity, cloud services, and data management.

Norlight INC acquired
Netcom Group

NORLIGHTING



RiverStreet Networks acquired Gamewood





ConvergeOne acquired G3
Technology Partners





Hostway acquired IMS Soft & Services



IMS Soft & Services

Valor Global acquired Extreme Integration



Core BTS Inc acquired Inacom Information Systems



TeleData acquired The Hogan Group INC



Vertical Trail Solutions acquired Edgilent



Cisco acquired Aironet





Carousel Industries acquired UTDI



Software Growth Partners acquired Appsian Security



CI&T acquired Comrade



Infor acquired Brain International



Clarey Technology acquires
Phoenix Computer Associates

Clarey Technology Group, LLC



Cisco acquired Altiga Networks





IT Savvy acquired Infrastructure Works



infrastructureWORKS

Blue Loop Capital acquired Yuxi Pacific





AAV Holdings Corporation acquired Promedia

AAV Holding Corporation

PROMEDIA



Appendix - IT Services Comparable Company Analysis



	Market Data	L	.TM Financial	S
Sector	% 52 week high	Gross Margin (%)	EBITDA Margin (%)	Net Profit Margin (%)
Managed Infrastructure Mean	87%	54%	40%	10%
Managed Infrastructure Median	91%	55%	39%	11%
Offshore Services Mean	82%	33%	19%	11%
Offshore Services Median	84%	35%	20%	12%
Consulting Mean	76%	36%	12%	7%
Consulting Median	73%	39%	12%	8%
IT Commercial Services Mean	60%	27%	14%	10%
IT Commercial Services Median	70%	29%	16%	11%
Government Consulting Mean	61%	27%	11%	6%
Government Consulting Median	58%	23%	11%	5%
Managed Services Mean	79%	28%	16%	9%
Managed Services Median	79%	26%	17%	10%
Total Industry Mean	74%	34%	19%	9%
Total Industry Median	76%	32%	16%	10%

Val	uation Multip	les		
EV/ LTM	EV/ LTM	Price/		
EBITDA	Revenue	Earnings		
25.3 x	10.2 x	81.0 x		
23.5 x	11.9 x	87.9 x		
14.7 x	2.9 x	25.5 x		
15.7 x	2.9 x	25.6 x		
11.7 x	1.4 x	25.5 x		
13.6 x	1.5 x	22.7 x		
12.0 x	1.5 x	21.9 x		
10.9 x	1.4 x	18.4 x		
10.9 x	1.2 x	15.9 x		
11.0 x	1.2 x	15.8 x		
13.0 x	2.2 x	23.0 x		
11.6 x	1.4 x	19.5 x		
14.6 x	3.2 x	32.1 x		
12.6 x	1.5 x	21.1 x		



			Market Dat	ta				LTM Financ	ials		Valua	ation Multiple	es
Company	HQ	Stock	% 52 week	Mcap	Enterprise	LTM	LTM Net	Gross	EBITDA	Net Profit	EV/LTM	EV/LTM	Price/
	Country	Price	high	(\$ Mn)	Value (\$	Revenue	Income	Margin (%)	Margin (%)	Margin (%)	EBITDA	Revenue	Earnings
Managed Infrastructure													
Equinix Inc	US	\$910.38	92%	\$88,609	\$1,04,489	\$8,748	\$815	49%	39%	9%	30.4 x	11.9 x	108.7 x
Digital Realty Trust	US	\$157.27	79%	\$52,944	\$67,449	\$5,555	\$602	55%	52%	11%	23.5 x	12.1 x	87.9 x
Digital Ocean Holdings	US	\$42.71	91%	\$3,932	\$5,200	\$781	\$84	60%	30%	11%	22.0 x	6.7 x	46.5 x
Managed Infrastructure Mean			87%					54%	40%	10%	25.3 x	10.2 x	81.0 x
Managed Infrastructure Median			91%					55%	39%	11%	23.5 x	11.9 x	87.9 x
Offshore Services													
Tata Consultancy Services	IN	\$41.45	79%	\$1,49,956	\$1,44,255	\$27,637	\$5,267	45%	28%	19%	18.6 x	5.2 x	28.5 x
Infosys Limited	IN	\$20.24	88%	\$83,862	\$81,226	\$19,112	\$3,304	30%	24%	17%	17.8 x	4.3 x	25.4 x
HCL Technologies Limited	IN	\$18.69	81%	\$50,659	\$50,631	\$13,229	\$1,958	40%	24%	15%	16.0 x	3.8 x	25.9 x
Cognizant Technology Solutions	US	\$83.99	92%	\$41,543	\$40,803	\$19,736	\$2,240	34%	18%	11%	11.5 x	2.1 x	18.5 x
Wipro Limited	IN	\$3.38	91%	\$35,342	\$31,122	\$10,187	\$1,423	30%	20%	14%	15.0 x	3.1 x	24.8 x
LTI Mindtree Limited	IN	\$55.97	72%	\$16,579	\$15,640	\$4,260	\$524	35%	20%	12%	18.7 x	3.7 x	31.6 x
Tech Mahindra Limited	IN	\$18.22	88%	\$16,122	\$15,638	\$6,020	\$430	26%	13%	7%	19.6 x	2.6 x	37.5 x
Genpact Limited	BM	\$52.70	93%	\$9,258	\$10,027	\$4,767	\$514	35%	18%	11%	11.8 x	2.1 x	18.0 x
Globant S.A.	LU	\$148.12	62%	\$6,524	\$6,778	\$2,416	\$166	36%	17%	7%	16.9 x	2.8 x	39.4 x
WNS Holdings Limited	IN	\$57.10	88%	\$2,480	\$2,630	\$1,315	\$126	36%	21%	10%	9.5 x	2.0 x	19.6 x
Mphasis Limited	IN	\$27.26	73%	\$5,171	\$5,003	\$1,598	\$189	31%	20%	12%	15.3 x	3.1 x	27.3 x
Sonda S.A.	CL	\$0.38	79%	\$329	\$599	\$1,637	\$34	15%	7%	2%	5.4 x	0.4 x	9.7 x
Offshore Services Mean			82%					33%	19%	11%	14.7 x	2.9 x	25.5 x
Offshore Services Median			84%					35%	20%	12%	15.7 x	2.9 x	25.6 x

*Source: Yahoo Finance. As of 28th February.



			Market Dat	ta				LTM Financ	ials		Valua	ation Multiple	es
Company	HQ	Stock	% 52 week	Mcap	Enterprise	LTM	LTM Net	Gross	EBITDA	Net Profit	EV/LTM	EV/LTM	Price/
	Country	Price	high	(\$ Mn)	Value (\$	Revenue	Income	Margin (%)	Margin (%)	Margin (%)	EBITDA	Revenue	Earnings
Consulting													
FTI Consulting	US	\$164.84	68%	\$5,921	\$5,503	\$3,699	\$280	32%	11%	8%	13.6 x	1.5 x	21.1 x
Huron Consulting Group	US	\$149.58	97%	\$2,644	\$3,019	\$1,522	\$117	31%	13%	8%	14.8 x	2.0 x	22.7 x
Resources Connection	US	\$7.28	55%	\$241	\$190	\$826	\$76	40%	12%	9%	1.8 x	0.2 x	3.2 x
The Hackett Group	US	\$30.29	89%	\$837	\$837	\$314	\$30	39%	15%	9%	17.3 x	2.7 x	28.3 x
Information Services Group	US	\$3.07	73%	\$148	\$190	\$248	\$3	39%	7%	1%	11.2 x	0.8 x	52.2 x
Consulting Mean			76%					36%	12%	7%	11.7 x	1.4 x	25.5 x
Consulting Median			73%					39%	12%	8%	13.6 x	1.5 x	22.7 x
IT Commercial Services													
Accenture plc	IE	\$356.87	90%	\$2,23,567	\$2,23,132	\$67,221	\$7,683	32%	18%	11%	18.8 x	3.3 x	29.1 x
Capgemini SE	FR	\$157.91	70%	\$26,617	\$30,066	\$21,121	\$1,449	26%	14%	7%	10.2 x	1.4 x	18.4 x
CGI Inc	CA	\$111.11	91%	\$22,247	\$23,361	\$10,364	\$1,215	16%	19%	12%	11.6 x	2.3 x	18.3 x
Atos SE	FR	\$0.00	0%	\$638	\$1,763	\$10,638	(\$5,016)	33%	-	-	-	0.2 x	-
Unisys Corporation	US	\$4.23	47%	\$294	\$455	\$2,008	(\$193)	29%	3%	-	7.2 x	0.2 x	-
IT Commercial Services Mean			60%					27%	14%	10%	12.0 x	1.5 x	21.9 x
IT Commercial Services Median			70%					29%	16%	11%	10.9 x	1.4 x	18.4 x
Government Consulting													
Booz Allen Hamilton Holding Corporati	US	\$111.04	58%	\$13,774	\$16,916	\$11,777	\$870	55%	13%	7%	10.9 x	1.4 x	15.8 x
CACI International Inc	US	\$335.63	57%	\$7,525	\$10,786	\$8,132	\$480	9%	11%	6%	12.0 x	1.3 x	15.7 x
Science Applications International Cor	US	\$100.56	64%	\$4,800	\$7,157	\$7,518	\$269	11%	8%	4%	11.5 x	1.0 x	17.8 x
Maximus, Inc.	US	\$66.50	71%	\$3,764	\$5,208	\$5,382	\$284	23%	11%	5%	8.8 x	1.0 x	13.3 x
ICF International, Inc.	US	\$99.97	56%	\$1,843	\$2,440	\$2,020	\$110	37%	11%	5%	11.0 x	1.2 x	16.7 x
Government Consulting Mean			61%					27%	11%	6%	10.9 x	1.2 x	15.9 x
Government Consulting Median			58%					23%	11%	5%	11.0 x	1.2 x	15.8 x

*Source: Yahoo Finance. As of 28th February.



			Market Da	ta				LTM Financ	ials		Valua	ation Multiple	es
Company	HQ	Stock	% 52 week	Мсар	Enterprise	LTM	LTM Net	Gross	EBITDA	Net Profit	EV/LTM	EV/LTM	Price/
	Country	Price	high	(\$ Mn)	Value (\$	Revenue	Income	Margin (%)	Margin (%)	Margin (%)	EBITDA	Revenue	Earnings
Managed Services													
Accenture plc	ΙE	\$356.87	90%	\$2,23,567	\$2,23,132	\$67,221	\$7,683	32%	18%	11%	18.8 x	3.3 x	29.1 x
Tata Consultancy Services	IN	\$41.45	79%	\$1,49,956	\$1,44,255	\$27,637	\$5,267	45%	28%	19%	18.6 x	5.2 x	28.5 x
International Business Machines Corpo	US	\$253.23	95%	\$2,34,811	\$2,78,616	\$62,753	\$6,023	57%	19%	10%	22.9 x	4.4 x	39.0 x
Infosys Limited	IN	\$20.24	88%	\$83,862	\$81,226	\$19,112	\$3,304	30%	24%	17%	17.8 x	4.3 x	25.4 x
Capgemini SE	FR	\$157.91	70%	\$26,617	\$30,066	\$21,121	\$1,449	26%	14%	7%	10.2 x	1.4 x	18.4 x
Cognizant Technology Solutions	US	\$83.99	92%	\$41,543	\$40,803	\$19,736	\$2,240	34%	18%	11%	11.5 x	2.1 x	18.5 x
Wipro Limited	IN	\$3.38	91%	\$35,342	\$31,122	\$10,187	\$1,423	30%	20%	14%	15.0 x	3.1 x	24.8 x
DXC Technology Company	US	\$18.29	74%	\$3,311	\$6,089	\$13,088	(\$75)	24%	12%	-	3.8 x	0.5 x	-
Rackspace Technology, Inc	US	\$2.41	71%	\$552	\$3,710	\$2,737	(\$858)	19%	-	-	-	1.4 x	-
CGI Group	CA	\$111.11	91%	\$22,247	\$23,361	\$10,364	\$1,215	16%	19%	12%	11.6 x	2.3 x	18.3 x
ePlus	US	\$63.85	60%	\$1,699	\$1,596	\$2,125	\$105	26%	8%	5%	9.2 x	0.8 x	16.2 x
Insight Enterprises	US	\$153.37	67%	\$4,874	\$5,781	\$8,702	\$250	20%	6%	3%	11.8 x	0.7 x	19.5 x
Leidos	US	\$129.67	64%	\$16,626	\$21,097	\$16,662	\$1,254	17%	13%	8%	9.9 x	1.3 x	13.3 x
NTT Data	JP	\$19.31	88%	\$27,069	\$42,472	\$29,343	\$899	27%	16%	3%	9.3 x	1.4 x	30.1 x
Science Applications Int.	US	\$100.56	64%	\$4,800	\$7,157	\$7,518	\$269	11%	8%	4%	11.5 x	1.0 x	17.8 x
Managed Services Mean			79%					28%	16%	9%	13.0 x	2.2 x	23.0 x
Managed Services Median			79%					26%	17%	10%	11.6 x	1.4 x	19.5 x

*Source: Yahoo Finance. As of 28th February.



Discount Rates Implied From IT Public Market Valuations

Sector	Beta Levered	Beta Unlevered	Unlevered Discount Rate	Relevered Discount Rate ⁽¹⁾	Relevered Discount Rate (2)
Managed Infrastructure	0.66	0.34	6.3%	6.8%	7.9%
Offshore Services	1.05	0.97	10.1%	11.7%	14.8%
Consulting	0.65	0.48	7.1 %	7.9 %	9.5%
Government Consulting	0.71	0.39	6.6%	7.2 %	8.4%
Managed Services	1.06	0.65	8.1%	9.2%	11.3%
Total Industry	0.83	0.57	7.6%	8.6%	10.4%

⁽¹⁾D/E ratio of 0.33 is assumed to calculate Relevered Discount Rate.

⁽²⁾ D/E ratio of 1 is assumed to calculate Relevered Discount Rate.



Madhur has over 20 years of experience in middle market IT and software Mergers & Acquisitions and Consulting.

Prior to joining Excendio, Madhur worked in various senior transaction advisory and middle market SME roles at firms such as Citibank, Barclays, Lehman Brothers, New York Life, KPMG, Moody's and KBRA.

He has worked extensively with companies in the \$10MN-\$1BN revenue range across a range of strategic initiatives including exits and acquisitions, working capital optimization, IT implementation, financial planning, valuation and debt restructuring. Middle market businesses are personal and can often be someone's passion and life's work. As such, Madhur focuses not just on the specifics of the transaction, but also on how it fits into the life goals of the owner and the importance of career transition for them.

Madhur will often connect founders looking to exit with the right industry participants to ensure founders can confidently exit knowing they've maximized their business's value, gaining the clarity, confidence, and peace of mind they deserve.

Madhur has a PhD in Financial Economics from UC Berkeley, Haas School of Business. He lives with his wife and son in New Jersey. He loves tennis, wine, the outdoors and spending time with family and friends.

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