

# IT & Software Market Update

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*August 2026*

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## Macro Update

**-0.1% / 18.43%**

S&P Return: July-26/LTM

**4.64%**

10 Year Treasury Yield



## Heard on the Street

“Going to buy another MSP should be a core competency like anything else in your business. So if you don’t have that competency already built, the rate of failure can be so high.” **Ben Greenberg, VP of Corp Dev at IT Solutions**



## Public Market Multiple

**8.4x**

Managed Services TTM EV/ EBITDA Multiple

**5.5x**

SaaS TTM Revenue Multiple



## Private Market Multiple

**6x - 8x**

Median TTM EV/ EBITDA Multiple for deals at \$1MM EBITDA

**8x - 12x**

Median TTM EV/ EBITDA Multiple for deals at \$2-5MM EBITDA



## Select MSP Transactions

Acquiror



Target



Acquiror



Target



## Podcast – M&A Insights

Bolt-On Deals

[Bolt-On Acquisitions and what MSPs need to watch for with Ben Greenberg at IT Solutions](#)

We take a closer look at bolt-on acquisitions, a surging theme in the MSP space. Speaking with us on this topic is Ben Greenberg, VP of Corp Dev at IT Solutions. He shares common pitfalls to avoid and key value enhancers.

- Excendio is actively working with several strategic and PE buyers looking to make MSP acquisitions. Please see below for details for a selected number of searches and contact us if you are looking to exit or acquire and have a profile that fit these criteria.

TX MSP: Founder-owned \$1.0MM EBITDA MSP looking to exit.

MI-backed \$8MM Data Analytics Consulting firm looking to exit under a Buyer Assignment.

RI MSP: Founder-owner \$2MM Revenue MSP looking to exit.

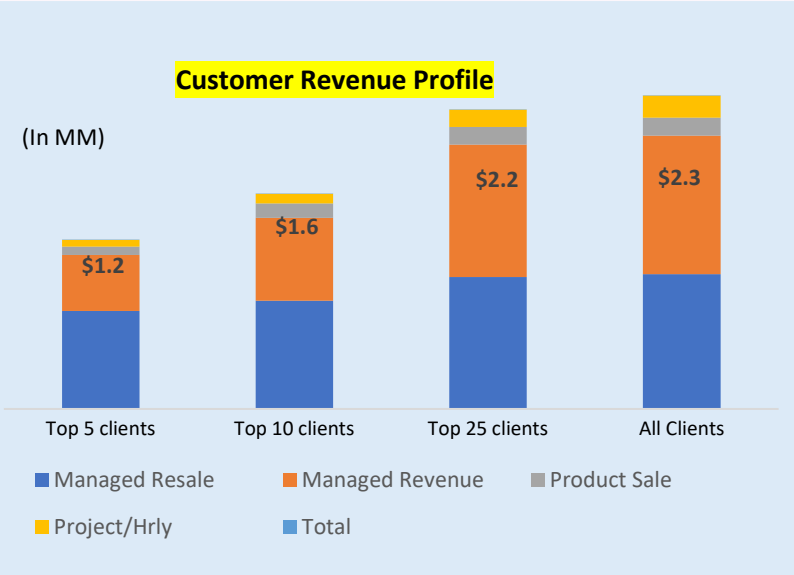
- In addition to these selected searches, Excendio has several standing buyer assignments with major MSP integrators with varying acquisition models. Please contact us if you wish to learn more about our partnerships and how we can assist you with exits and acquisitions. Excendio works on both buy-side and sell-side assignments and on a contingency-fee basis.

Texas-Based MSP  
5-10 Employees  
35-45 Clients

\$2.32MM  
Rev  
\$1.14MM  
Adj. EBITDA

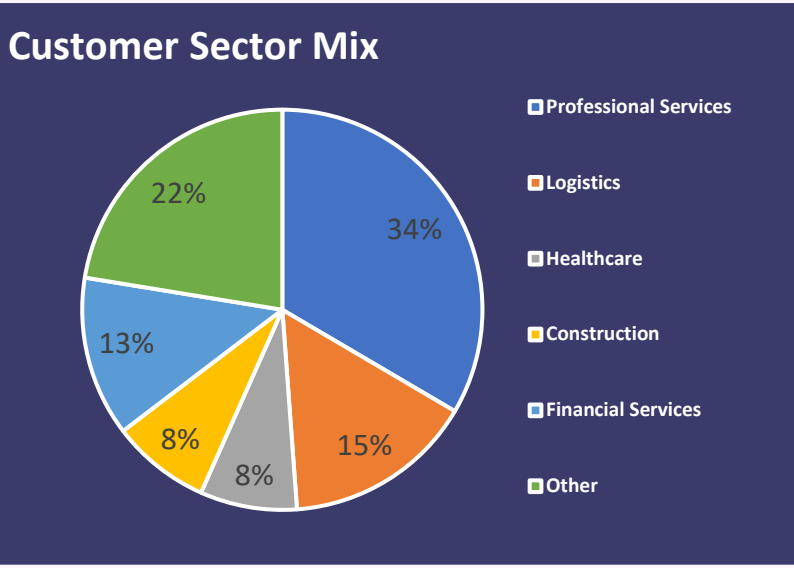
50% Rev  
Greater Dallas Area  
Based

Recurring Revenue  
88%



| Key Financial Metric (LTM Jul 2026)    | Value           |
|----------------------------------------|-----------------|
| Revenue                                | \$2.32MM        |
| Gross Profit Fully Loaded / Margin     | \$1.244MM / 54% |
| EBITDA / Margin                        | \$0.91MM / 39%  |
| Adj. EBITDA / Margin                   | \$1.14MM / 49%  |
| Recurring Revenue                      | \$2.1MM         |
| Recurring Revenue %                    | 88%             |
| Largest Customer Revenue %             | 28%             |
| Monthly Recurring Revenue per Customer | \$3,975         |

| Revenue         | LTM Jul '26 (Thousands) | Share |
|-----------------|-------------------------|-------|
| Managed Resale  | \$1,021                 | 44%   |
| Managed Revenue | \$1,031                 | 44%   |
| Product Sale    | \$133                   | 6%    |
| Project/Hrly    | \$139                   | 6%    |
| Total Income    | \$2,323                 | 100%  |



- Key Founder Priorities**
- Founder wishes to exit and focus on his consulting business
  - Willing to stay from 12-18 months to help with transition
  - Seeking a buyer that will purchase managed service contracts in an asset sale and integrate business into existing platform
  - Preference for a transaction with a significant cash component at closing.

# Meet us at ITN Grow Tampa, FL on Dec 9<sup>th</sup> Find Out: What Does a Great Deal Process Look Like?

Join us at IT Nation Grow, Tampa — **December 9th**

**I'M AN M&A SME FOR THE SESSION**

***"2-Day Deal Simulation. Plan and Prepare Now"***

## WHAT WE'LL COVER



**IOI/LOI** — Understanding when to insist on IOIs before going straight to an LOI



**Management Calls** — The top 10 Do's and Don'ts on a Management Call



**Reverse Due Diligence** — Knowing the key questions to ask your Buyer

Register at [theitnation.com/grow](https://theitnation.com/grow)

JOIN ME AT  IT NATION<sup>™</sup> Grow

December 8-10, 2026 | Tampa, FL | Register: [theitnation.com/grow](https://theitnation.com/grow)

**2-DAY DEAL SIMULATION. PLAN AND PREPARE NOW.**

**Excendio Advisors**



Madhur Duggar

# Bolt-on acquisitions can deliver a wide range of returns

## 10% - 25% - depending on synergies, attrition, organic growth

EBITDA Multiple for Mature MSPs in T1-T2 locations

~7.0x

Transaction Costs

~\$250K

Purchase Price

~\$3.6M

No Growth IRR

10%

Full Growth IRR

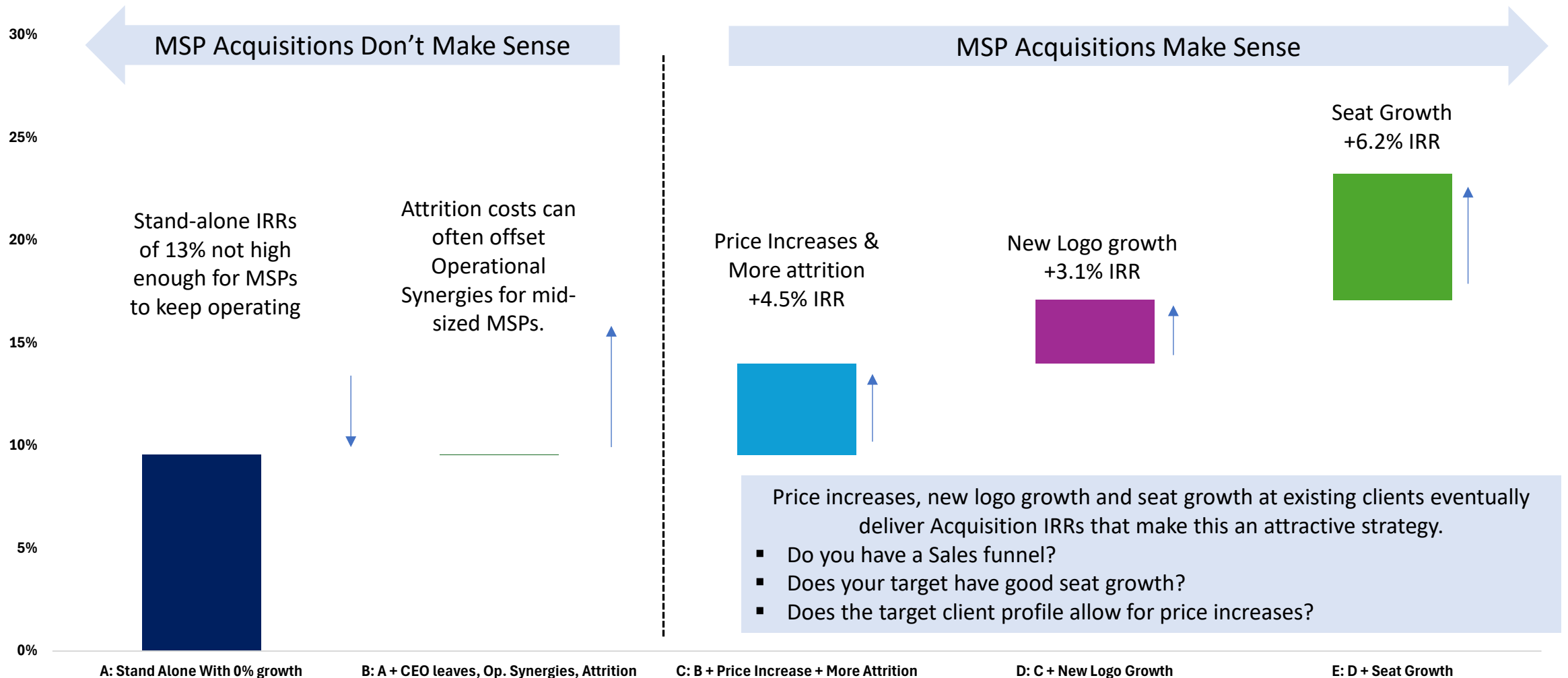
23%

**Success depends on ability to (A) transition out CEO (B) implement price increases, (C) generate new logo growth and (D) seat growth at existing clients.**

**T1-T2 MSP clients value continuity, can be resistant to change and be loyal to the MSP founder.**

| Years                           | 0             | 1           | 2           | 3           | 4           | 5                                                                                        |
|---------------------------------|---------------|-------------|-------------|-------------|-------------|------------------------------------------------------------------------------------------|
| Rev                             | \$4,000,000   | \$4,500,000 | \$3,712,500 | \$4,176,563 | \$4,698,633 | \$5,285,962                                                                              |
| COGS                            | \$1,400,000   | \$1,575,000 | \$1,299,375 | \$1,461,797 | \$1,644,521 | \$1,850,087                                                                              |
| Gross Profit                    | \$2,600,000   | \$2,925,000 | \$2,413,125 | \$2,714,766 | \$3,054,111 | \$3,435,875                                                                              |
| Gross Margin                    | 65%           | 65%         | 65%         | 65%         | 65%         | 65%                                                                                      |
| Tech Labor + Benefits           | \$1,412,500   | \$1,589,063 | \$1,310,977 | \$1,474,849 | \$1,659,205 | \$1,866,605                                                                              |
| Synergy                         |               |             | (\$73,477)  | (\$82,661)  | (\$92,994)  | (\$104,618)                                                                              |
| Post Synergy Labor Costs        | \$1,412,500   | \$1,589,063 | \$1,237,500 | \$1,392,188 | \$1,566,211 | \$1,761,987                                                                              |
| Fully Loaded Gross Profit       | \$1,187,500   | \$1,335,938 | \$1,175,625 | \$1,322,578 | \$1,487,900 | \$1,673,888                                                                              |
| Fully Loaded Gross Margin       | 30%           | 30%         | 32%         | 32%         | 32%         | 32%                                                                                      |
| Salaries & Wages & Benefits     | \$337,500     | \$337,500   | \$337,500   | \$337,500   | \$337,500   | \$337,500                                                                                |
| SG&A                            | \$280,000     | \$315,000   | \$259,875   | \$292,359   | \$328,904   | \$370,017                                                                                |
| Sales and Marketing             | \$80,000      | \$90,000    | \$74,250    | \$83,531    | \$93,973    | \$105,719                                                                                |
| EBITDA                          | \$490,000     | \$593,438   | \$504,000   | \$609,188   | \$727,523   | \$860,651                                                                                |
| Margin                          | 12%           | 13%         | 14%         | 15%         | 15%         | 16%                                                                                      |
| CEO Salary                      |               |             | \$187,500   | \$187,500   | \$187,500   | \$187,500                                                                                |
| Adjusted EBITDA                 | \$490,000     | \$593,438   | \$691,500   | \$796,688   | \$915,023   | \$1,048,151                                                                              |
| Adjusted Margin                 | 12%           | 13%         | 19%         | 19%         | 19%         | 20%                                                                                      |
| Attrition                       |               | 0%          | -30%        | 0%          | 0%          | 0%                                                                                       |
| Price Increase                  | 5.00%         | 5.0%        | 5.0%        | 5.0%        | 5.0%        | 5.0%                                                                                     |
| New Logo                        | 2.50%         | 2.5%        | 2.5%        | 2.5%        | 2.5%        | 2.5%                                                                                     |
| Seat Growth                     | 5.00%         | 5.0%        | 5.0%        | 5.0%        | 5.0%        | 5.0%                                                                                     |
| Net Growth                      |               | 13%         | -18%        | 13%         | 13%         | 13%                                                                                      |
| Purchase & Exit Multiple        | 7.0x          |             |             |             |             | 7.0x                                                                                     |
| Price Paid                      | \$3,430,000   |             |             |             |             |                                                                                          |
| Due Diligence                   | \$20,000      |             |             |             |             |                                                                                          |
| Integration Costs Over 6-Months | \$71,875      |             |             |             |             |                                                                                          |
| Attorney & Advisory Fees        | \$162,900     |             |             |             |             |                                                                                          |
| Debt Financing                  | \$0           |             |             |             |             |                                                                                          |
| Investment                      | \$3,684,775   |             |             |             |             |                                                                                          |
| Pre-Tax Adjusted EBITDA         |               | \$593,438   | \$691,500   | \$796,688   | \$915,023   | \$1,048,151                                                                              |
| Sale Proceeds                   |               |             |             |             |             | \$7,337,060                                                                              |
| Tax on Gain @ 25%               |               |             |             |             |             | (\$913,071)                                                                              |
| Post-Tax CF @ 33%               | (\$3,684,775) | \$397,603   | \$463,305   | \$533,781   | \$613,066   | \$7,126,250                                                                              |
| A) No Growth and CEO Stays      | 9.6%          |             |             |             |             | Not worth it                                                                             |
| B) No Growth and CEO leaves     | 9.5%          |             |             |             |             | Not worth it. Savings from CEO leaving are offset by client attrition                    |
| C) B + Price Increase           | 14.0%         |             |             |             |             | Assess impact of price increases on Acquired businesses. ICP is critical                 |
| D) C + New Logo Growth          | 17.1%         |             |             |             |             | Do you have a sales funnel to generate new logo growth? Is this a high growth geography? |
| E) D + Seat Growth              | 23.2%         |             |             |             |             | How fast are the MSPs clients growing?                                                   |

# Here is the Most Important Question a Seller Should Ask: Can You Tell Me About Your Sales Funnel?



# Bolt-On Acquisitions: What New Buyers Need to Watch Out For



**Key Takeaways from Podcast** — *Ben Greenberg, VP of Corporate Development, IT Solutions*

## ▲ RISKS TO WATCH FOR



**Low-MRR Client Drag** Managing low-MRR clients is resource-intensive and pulls attention from larger, more strategic accounts.



**Operational Immaturity** Weak agreements and undocumented processes make integration difficult and costly.



**Post-Deal Attrition** Employees can struggle adapting to a larger organization, raising employee and client churn.



**Tech Stack Mismatch** Divergent technology stacks slow integration and ultimately hurt service quality.

## ● KEYS TO SUCCESSFUL INTEGRATION



### **Sales-Led Growth**

Strong internal sales capabilities let MSPs maximize acquired value by growing the business post-acquisition.

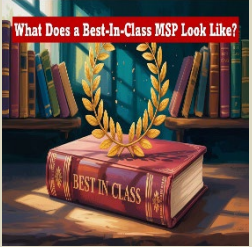


### **Early, Dedicated Integration**

Start integration planning during diligence, with dedicated resources assigned to keep the transition seamless.

## Running an M&A Process is Table Stakes – Strong Advisors Have Networks They Can Leverage

What is a Best in Class MSP? With  
**Peter Kujawa** at Service Leadership



Access Podcast

Growth, Exit & Legacy With  
**Arlin Sorensen** at IT Nation



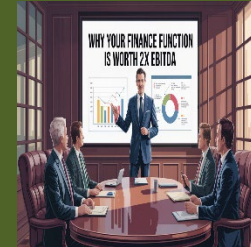
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Preparing to Sell: Legal Strategies to  
Maximize Your MSPs Value With  
**Thomas Fafinski** at MSP Law



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Why Your Finance Function is Worth  
2x EBITDA? With  
**Brandi Bonds** at Next Level Now



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How to Make Your MSP Irresistible?  
With **Evergreen**



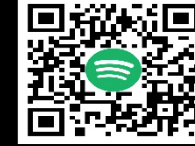
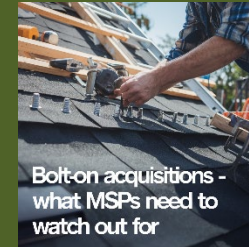
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Cash or King?  
With **The 20s**



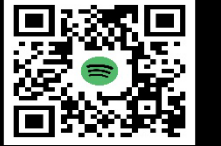
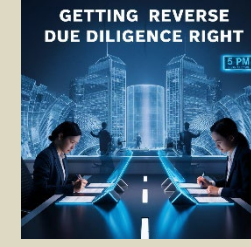
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Bolt-On Acquisitions  
With **IT Solutions**



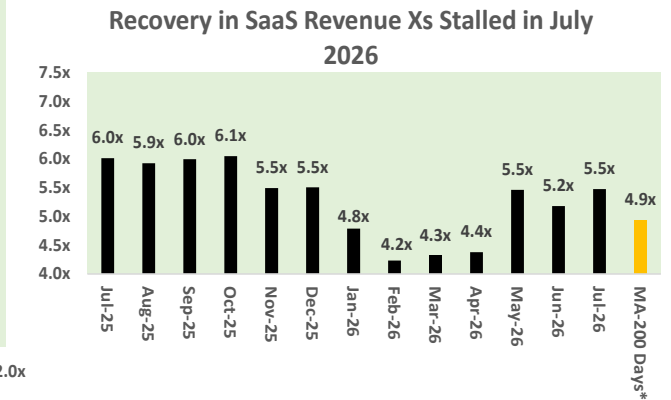
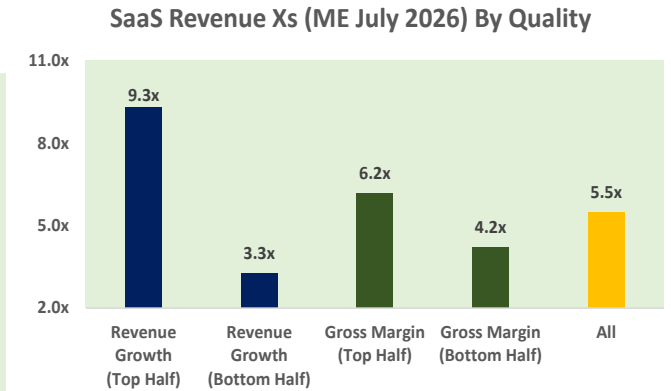
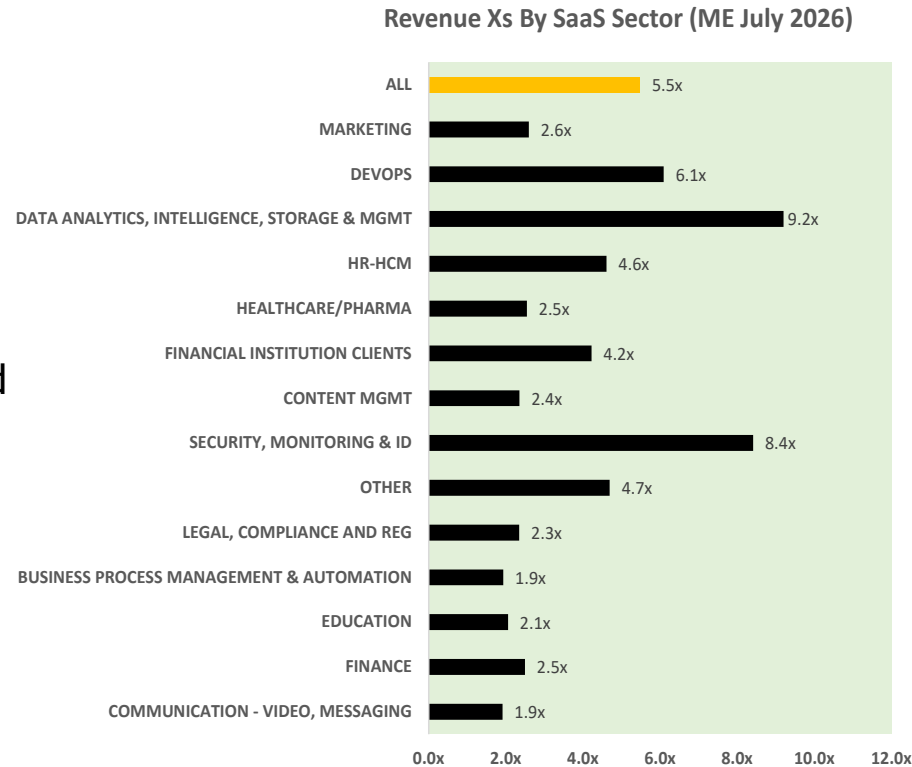
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Getting Reverse Due-Diligence Right  
With **Ntiva**

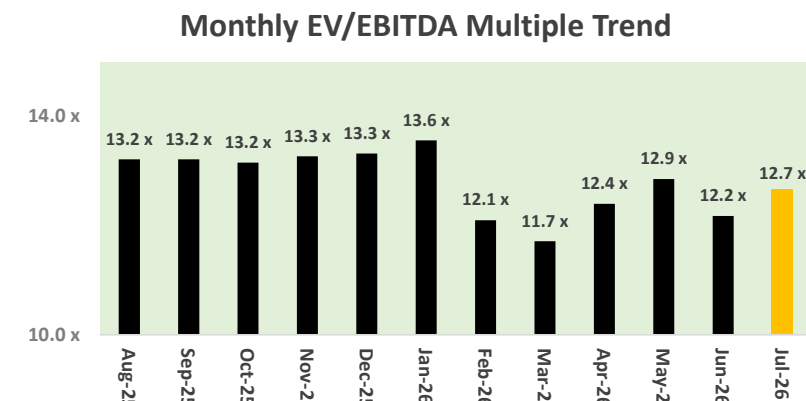
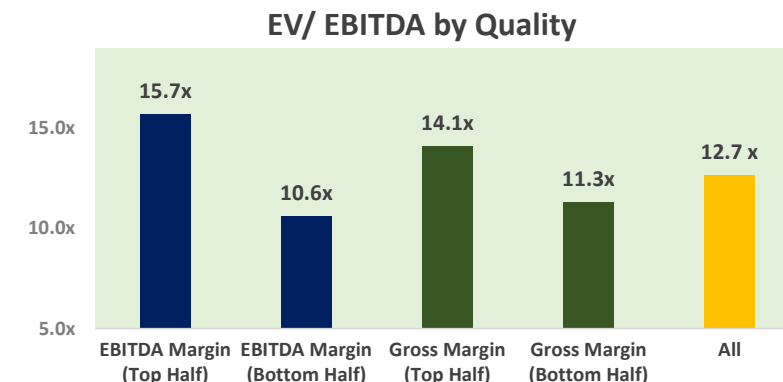
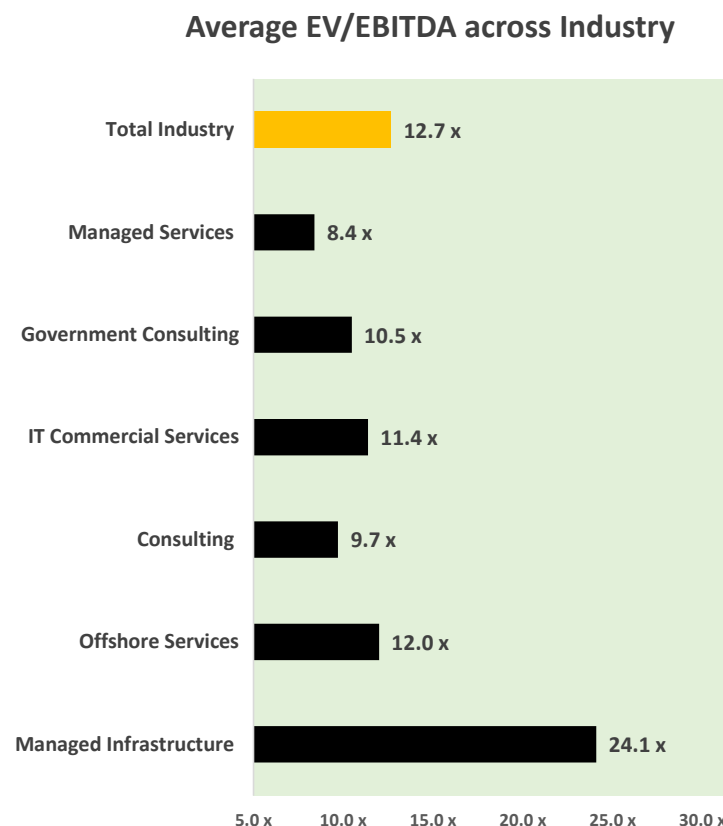


Podcast: Reverse Due Diligence

- The aggregate SaaS TTM Revenue Multiple increased to **5.5x** in **July 2026** compared to **June 2026**. Multiple levels still remain compressed in the SaaS space
- The broader equity markets, with the **S&P 500** decreasing approximately **-0.1%** in **July 2026**
- Sector Mattered:** SaaS Multiples declined the most in Security and Other, while increasing in HR-HCM, Financial Institution Clients and Legal
- Quality Mattered:** Valuation dispersion remained significant, with top-half companies by Revenue Growth and Gross Margin trading at premiums of approximately **6.0x** and **2.0x** respectively



- The aggregate IT Services TTM EV/EBITDA multiple saw an increase to **12.7x** in **July 2026**, from **June 2026**
- Current multiples are **7.1%** off their 52-Week peak of 13.6x reached in Jan 2026
- Managed Service multiples have dropped from 11.0x in Dec-25 to 8.4x in July-26 as markets factor in project delays and AI-driven business model viability
- Top-half companies with above-average EBITDA and gross margins commanded higher EV/EBITDA multiples, a trend consistent with the SaaS sector.



**YTD Median EV/EBITDA and EV/Revenue multiples stand at 23.1x and 3.5x respectively**

**YTD Median EV/EBITDA and EV/Revenue multiples for deals less than \$200MN stand at 17.3x and 2.0x respectively.**

| Date   | Target                       | Acquiror(s) / Investor(s)                      | Deal Size (US\$mn) | EV/ EBITDA | EV/ Revenue | Sector                                       | Target Business Description                                                                                                                                    |
|--------|------------------------------|------------------------------------------------|--------------------|------------|-------------|----------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Aug-25 | E2open Parent Holdings, Inc. | WiseTech Global Limited (ASX:WTC)              | 2,182              | 13.9x      | 3.7x        | Application Software                         | Target provides cloud-based and end-to-end supply chain management                                                                                             |
| Aug-25 | Jolt Software, Inc.          | Digi Smartsense, LLC                           | 146                | NA         | 5.2x        | Application Software                         | Target develops and provides operations execution software to help businesses achieve team accountability, and digital food safety                             |
| Sep-25 | Olo Inc.                     | Thoma Bravo, L.P.                              | 1,602              | NA         | 5.1x        | Application Software                         | Target operates an open SaaS platform for restaurants in the United States                                                                                     |
| Sep-25 | Couchbase, Inc.              | Haveli Investment Management LLC               | 1,528              | NA         | 6.5x        | Internet Services and Infrastructure         | Target develops cloud database platform for enterprise applications                                                                                            |
| Sep-25 | Elo Touch Solutions, Inc.    | Zebra Technologies Corporation (NASDAQGS:ZBRA) | 1,300              | NA         | 3.3x        | Technology Hardware, Storage and Peripherals | Target designs and manufactures touchscreen components                                                                                                         |
| Oct-25 | Crisp Momentum Inc.          | ALMAD Group Limited                            | 3                  | NA         | NM          | Application Software                         | Target engages in the production and distribution of short-form content in the United States                                                                   |
| Oct-25 | ListEngage, LLC.             | Tata Consultancy Services Limited (NSEI:TCS)   | 73                 | NA         | 3.0x        | IT Consulting and Other Services             | Target operates as a full-stack Salesforce partner that specializes in marketing cloud, CRM, data cloud, agent force, and AI advisory services for enterprises |
| Oct-25 | Eventdex LLC                 | Nextech3D.AI Corporation (OTCQB:NEXC.F)        | 1                  | NA         | 0.9x        | Application Software                         | Target provides cloud-based event management software and mobile applications for organizing and executing virtual, hybrid, and in-person events               |
| Oct-25 | MeridianLink, Inc.           | Centerbridge Partners, L.P.                    | 2,053              | 42.0x      | 6.7x        | Application Software                         | Target is a software-as-a service company that provides software solutions for banks, credit unions, mortgage lenders, specialty lending providers             |

| Date   | Target               | Acquiror(s) / Investor(s)                  | Deal Size (US\$mn) | EV/ EBITDA | EV/ Revenue | Sector                           | Target Business Description                                                                                                        |
|--------|----------------------|--------------------------------------------|--------------------|------------|-------------|----------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| Oct-25 | CoreCard Corporation | Euronet Worldwide, Inc. (NASDAQGS:EEFT)    | 174                | 17.6x      | 3.9x        | Application Software             | Target provides technology solutions and processing services to the financial technology and services market                       |
| Nov-25 | Sojern, Inc.         | Rategain Technologies Limited              | 250                | NA         | 1.5x        | Application Software             | Target designs and develops travel marketing platform                                                                              |
| Nov-25 | Drone Nerds, LLC     | XTI Drones Holdings, LLC                   | 36                 | NA         | 0.3x        | Technology Distributors          | Target distributes and services DJI drones for enterprise, private, and recreational needs                                         |
| Nov-25 | Informatica Inc.     | Salesforce, Inc. (NYSE:CRM)                | 8,620              | 28.6x      | 5.3x        | Application Software             | Target develops an artificial intelligence-powered platform                                                                        |
| Nov-25 | Ampere Computing LLC | SoftBank Group Corp. (TSE:9984)            | 6,500              | NA         |             | NM Semiconductors                | Target designs and manufactures processors for cloud computing and data center environments                                        |
| Nov-25 | Verint Systems Inc.  | Thoma Bravo, L.P.; Calabrio, Inc.          | 2,058              | 17.1x      | 2.3x        | Application Software             | Target provides customer engagement solutions worldwide                                                                            |
| Dec-25 | Commotion, Inc.      | Tata Communications (Netherlands) B.V.     | 16                 | NA         | 255.9x      | Application Software             | Target develops an AI-native enterprise SaaS platform enables enterprises to deliver personalized, real-time customer experiences  |
| Dec-25 | IMA Tech Inc.        |                                            | 1                  | 115.2x     | 9.4x        | Application Software             | Target engages in developing digital avatars of consultants using human intelligence, artificial intelligence, and niche databases |
| Jan-26 | SweetRush, Inc.      | NIIT (USA), Inc.                           | 26                 | NA         | 1.2x        | IT Consulting and Other Services | Target provides learning and development services                                                                                  |
| Jan-26 | Nozomi Networks Inc. | Mitsubishi Electric Corporation (TSE:6503) | 883                | NA         | 12.7x       | Systems Software                 | Target provides cybersecurity solutions focused on operational technology (OT) and Internet of Things (IoT) environments           |

| Date   | Target                           | Acquiror(s) / Investor(s)                                                                  | Deal Size (US\$mn) | EV/ EBITDA | EV/ Revenue | Sector                           | Target Business Description                                                                                                                          |
|--------|----------------------------------|--------------------------------------------------------------------------------------------|--------------------|------------|-------------|----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| Jan-26 | Jamf Holding Corp.               | Francisco Partners Management, L.P.                                                        | 1,946              | 45.4x      | 3.2x        | Application Software             | Target offers management and security solutions for Apple platforms                                                                                  |
| Feb-26 | Synchronoss Technologies, Inc.   | Lumine Group Inc. (TSXV:LMN)                                                               | 262                | 7.8x       | 1.5x        | Application Software             | Target provides white label cloud software and services in North America, Europe, the Middle East, Africa, and the Asia Pacific                      |
| Mar-26 | Estech Systems, LLC              | Crexendo, Inc. (NASDAQCM:CXDO)                                                             | 35                 | NA         | 1.3x        | Communications Equipment         | Target provides business phone systems and cloud services                                                                                            |
| Mar-26 | Quinnox Inc.                     | Everforth, Inc. (NYSE:EFOR)                                                                | 290                | NA         | 2.9x        | IT Consulting and Other Services | Target provides information technology lifecycle solutions for financial services, manufacturing and service, and retail and distribution industries |
| Mar-26 | Confluent, Inc.                  | International Business Machines Corporation (NYSE:IBM)                                     | 10,698             | NA         | 9.7x        | Application Software             | Target operates a data streaming platform in the United States and internationally                                                                   |
| Apr-26 | ON24, Inc.                       | Decision Street, LLC                                                                       | 196                | NA         | 1.3x        | Application Software             | Target provides a cloud-based intelligent engagement platform                                                                                        |
| Apr-26 | OneStream, Inc.                  | General Atlantic Service Company, L.P.; HgCapital LLP; Hg Saturn 1; Tidemark Capital, Inc. | 5,804              | NA         | 9.6x        | Systems Software                 | Target designs and develops a unified, AI-enabled, and extensible cloud-based software platform                                                      |
| Apr-26 | Kinetic Technologies, Inc.       | Cyient Singapore Private Limited                                                           | 85                 | NA         | 3.5x        | Semiconductors                   | Target develops and manufactures analog and mixed-signal semiconductors                                                                              |
| Apr-26 | Encora Digital LLC               | Coforge Limited (NSEI:COFORGE)                                                             | 1,609              | NA         | 4.6x        | IT Consulting and Other Services | Target operates as a digital engineering company                                                                                                     |
| Apr-26 | Stratus Technology Services, LLC | Infosys Nova Holdings LLC                                                                  | 95                 | NA         | 2.2x        | IT Consulting and Other Services | Target provides information technology services and solutions for insurance businesses                                                               |

| Date   | Target                                      | Acquiror(s) / Investor(s)         | Deal Size (US\$mn) | EV/ EBITDA   | EV/ Revenue | Sector                               | Target Business Description                                                                                                                                                                                                 |
|--------|---------------------------------------------|-----------------------------------|--------------------|--------------|-------------|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Apr-26 | Dan Desmet & Associates, Inc.               | Atomos Limited (ASX:AMS)          | 2                  | 5.6x         | 0.3x        | Communications Equipment             | Target manufactures and sells broadcast and post-production monitors                                                                                                                                                        |
| Apr-26 | Semrush Holdings, Inc.                      | Adobe Inc. (NASDAQGS:ADBE)        | 1,715              | 132.5x       | 4.0x        | Application Software                 | Target provides an online visibility management and content marketing software-as-a-service platform                                                                                                                        |
| May-26 | SessionM, Inc.                              | Capillary PTE. Ltd                | 20                 | 17.1x        | 2.3x        | Application Software                 | Target provides customer engagement solutions worldwide                                                                                                                                                                     |
| May-26 | Vertica Systems, Inc.                       | Rocket Software, Inc.             | 150                | NA           | 1.9x        | Application Software                 | Target provides HP Vertica Analytics Platform that enables organizations to manage and analyze massive volumes of data                                                                                                      |
| Jun-26 | IMA Tech Inc.                               |                                   | 1                  | NA           | 9.5x        | Application Software                 | Target provides in developing digital avatars of consultants using human intelligence, artificial intelligence, and niche databases                                                                                         |
| Jun-26 | Ookla, LLC                                  | Accenture plc                     | 1,200              | NA           | 5.2x        | Internet Services and Infrastructure | Target provides a global internet performance measurement platform that develops digital tools and analytics for measuring network speed, reliability, performance, and coverage across fixed and mobile broadband networks |
| Jun-26 | Board Shark LLC                             | NCAB Group AB                     | 26                 | NA           | 1.5x        | Electronic Manufacturing Services    | Target provides PCB solutions and it serves aerospace, industrial and medical sectors                                                                                                                                       |
| Jul-26 | Heavy Construction Systems Specialists, LLC | Nemetschek SE                     | 2,285              | NA           | 10.9x       | Application Software                 | Target designs and develops a construction platform and multiple software for winning, planning, and managing construction projects                                                                                         |
| Jul-26 | Electro-Sensors, Inc.                       | steute Technologies GmbH & Co. KG | 19                 | NA           | 1.8x        | Electronic Equipment and Instruments | Target manufactures and sells industrial production monitoring and process control systems                                                                                                                                  |
| Jul-26 | SkyWater Technology, Inc.                   | IonQ, Inc                         | 2,042              | 62.9x        | 4.5x        | Semiconductors                       | Target provides semiconductor manufacturing services in the United States                                                                                                                                                   |
|        | <b>25th Percentile</b>                      |                                   |                    | <b>16.3x</b> | <b>1.8x</b> |                                      |                                                                                                                                                                                                                             |
|        | <b>Median</b>                               |                                   |                    | <b>23.1x</b> | <b>3.5x</b> |                                      |                                                                                                                                                                                                                             |
|        | <b>75th Percentile</b>                      |                                   |                    | <b>49.8x</b> | <b>5.3x</b> |                                      |                                                                                                                                                                                                                             |

## Notable Service Provider Deals in July



### Acquiror – Focus



### Target – GuideIT



### Acquiror – The 20 MSP



### Target – Sundance Networks

- **Focus** announced its acquisition of **GuideIT** on **July 22, 2026**
- **Focus** is a Chicago-based healthcare technology services provider offering managed IT, cybersecurity, cloud, and advisory solutions, with approximately **1,001–5,000 employees**
- **GuideIT** is a Texas-based managed IT services provider focused on healthcare, offering IT support, cybersecurity, cloud, and data services, with approximately **201–500 employees**
- The acquisition strengthens **Focus's** healthcare technology platform, expands its managed IT and cybersecurity capabilities, and enhances client support through **GuideIT's** established customer base and healthcare expertise

- **The 20 MSP** announced its acquisition of **Sundance Networks** on **July 7, 2026**
- **The 20 MSP** is a Texas-based managed IT services provider offering IT support, cybersecurity, cloud, and technology solutions, with approximately **101–250 employees**
- **Sundance Networks** is a Pennsylvania-based managed IT services provider offering proactive IT support, cybersecurity, AI consulting, and technology solutions, with approximately **11–50 employees**
- The acquisition expands **The 20 MSP's** national presence, strengthens its AI and cybersecurity capabilities, and enhances client support through **Sundance Networks'** regional presence and technical expertise

# **Excendio Advisors**

Our Recent and Past  
Transactions  
IT M&A



**Partnered**



- Announced in March 2026. Excendio Advisors served as Ocean Computer Group's exclusive financial advisor.
- Ocean Computer Group: New Jersey-based provider of managed IT services, cybersecurity, infrastructure, and cloud solutions.
- Lockstep Technology Group: Georgia-based technology solutions provider serving government, education, and healthcare markets.
- Transaction expands geographic reach and strengthens cybersecurity, infrastructure, and managed services capabilities.



**Acquired**



- Announced in August 2025. Excendio served as Converged Technology Group's exclusive financial advisor.
- Target: 40+ people NY-based provider of Managed Services, Collaboration, Cloud, Enterprise Networking and Data Center Solutions.
- Acquirer: MA based AI-powered IT Infrastructure, Managed Services, Cybersecurity, and Cloud Innovation solutions provider.
- Transaction helped Focus expand presence geographically and build collaboration and data center capabilities.



**Acquired**



- Announced in January 2025. Excendio served as Cosentus' exclusive financial advisor.
- Target: MT/MO based MSP division of Cosentus Holdings offering RMM, endpoint security, network, email and device cycle management.
- Acquirer: TX based MSP offering cloud hosting, virtual desktops, and managed IT solutions.
- Transaction helped Cyberlink expand presence geographically and Cosentus to focus on its healthcare RCM business.



**Acquired**



- Announced in November 2024. Excendio served as Edot's exclusive financial advisor.
- Target: Schaumburg, Illinois-based MSP focused on SMB IT services, cybersecurity, backup, and more serving 150+ clients.
- Acquirer: MN-based cybersecurity provider.
- Transaction helped Acquirer to build presence in the Chicago market and Target founders to exit.
- Founder Steve Jaffe retired while Melvin Thoede continues to support the eDot business.

# Other Recent Select Transactions



# Appendix - IT Services Comparable Company Analysis

| Sector                               | Market Data    | LTM Financials   |                   |                       |
|--------------------------------------|----------------|------------------|-------------------|-----------------------|
|                                      | % 52 week high | Gross Margin (%) | EBITDA Margin (%) | Net Profit Margin (%) |
| <b>Managed Infrastructure Mean</b>   | 75%            | 48%              | 35%               | 11%                   |
| <b>Managed Infrastructure Median</b> | 90%            | 54%              | 37%               | 12%                   |
| <b>Offshore Services Mean</b>        | 71%            | 33%              | 19%               | 12%                   |
| <b>Offshore Services Median</b>      | 69%            | 31%              | 19%               | 12%                   |
| <b>Consulting Mean</b>               | 69%            | 33%              | 15%               | 9%                    |
| <b>Consulting Median</b>             | 67%            | 32%              | 13%               | 7%                    |
| <b>IT Commercial Services Mean</b>   | 114%           | 18%              | 6%                | 3%                    |
| <b>IT Commercial Services Median</b> | 123%           | 20%              | 5%                | 3%                    |
| <b>Government Consulting Mean</b>    | 71%            | 23%              | 12%               | 6%                    |
| <b>Government Consulting Median</b>  | 73%            | 18%              | 12%               | 6%                    |
| <b>Managed Services Mean</b>         | 65%            | 29%              | 17%               | 9%                    |
| <b>Managed Services Median</b>       | 67%            | 28%              | 18%               | 11%                   |
| <b>Total Industry Mean</b>           | <b>77%</b>     | <b>31%</b>       | <b>17%</b>        | <b>8%</b>             |
| <b>Total Industry Median</b>         | <b>71%</b>     | <b>29%</b>       | <b>15%</b>        | <b>9%</b>             |

| Valuation Multiples |                 |                 |
|---------------------|-----------------|-----------------|
| EV/ LTM EBITDA      | EV/ LTM Revenue | Price/ Earnings |
| 24.1 x              | 9.6 x           | 66.0 x          |
| 26.7 x              | 12.5 x          | 65.7 x          |
| 12.0 x              | 2.3 x           | 19.5 x          |
| 10.7 x              | 2.3 x           | 15.7 x          |
| 9.7 x               | 1.3 x           | 15.0 x          |
| 9.0 x               | 1.4 x           | 15.1 x          |
| 11.4 x              | 0.6 x           | 18.8 x          |
| 11.5 x              | 0.6 x           | 18.8 x          |
| 10.5 x              | 1.2 x           | 14.2 x          |
| 10.3 x              | 1.1 x           | 12.2 x          |
| 8.4 x               | 1.4 x           | 16.0 x          |
| 8.1 x               | 1.4 x           | 13.7 x          |
| <b>12.7 x</b>       | <b>2.7 x</b>    | <b>24.9 x</b>   |
| <b>10.5 x</b>       | <b>1.4 x</b>    | <b>15.4 x</b>   |

\*Source: Yahoo Finance. As of 31<sup>st</sup> July.

| Company                                    | Market Data |             |                |              |                       | LTM Financials |                |                  |                   |                       | Valuation Multiples |                 |                 |
|--------------------------------------------|-------------|-------------|----------------|--------------|-----------------------|----------------|----------------|------------------|-------------------|-----------------------|---------------------|-----------------|-----------------|
|                                            | HQ Country  | Stock Price | % 52 week high | Mcap (\$ Mn) | Enterprise Value (\$) | LTM Revenue    | LTM Net Income | Gross Margin (%) | EBITDA Margin (%) | Net Profit Margin (%) | EV/ LTM EBITDA      | EV/ LTM Revenue | Price/ Earnings |
| <b>Managed Infrastructure</b>              |             |             |                |              |                       |                |                |                  |                   |                       |                     |                 |                 |
| Equinix Inc                                | US          | \$1,019.28  | 90%            | \$100,574    | \$122,951             | \$9,805        | \$1,530        | 51%              | 45%               | 16%                   | 27.6 x              | 12.5 x          | 65.7 x          |
| Digital Realty Trust Inc                   | US          | \$188.52    | 91%            | \$69,941     | \$88,108              | \$6,771        | \$792          | 57%              | 49%               | 12%                   | 26.7 x              | 13.0 x          | 88.3 x          |
| Digital Ocean Holdings Inc                 | US          | \$117.50    | 63%            | \$13,816     | \$15,026              | \$1,011        | \$235          | 57%              | 37%               | 23%                   | 39.7 x              | 14.9 x          | 58.7 x          |
| Iron Mountain Incorporated                 | US          | \$122.32    | 91%            | \$36,415     | \$56,157              | \$7,562        | \$434          | 54%              | 33%               | 6%                    | 22.3 x              | 7.4 x           | 83.8 x          |
| Kyndryl Holdings Inc                       | US          | \$13.55     | 40%            | \$2,951      | \$5,777               | \$14,967       | \$88           | 22%              | 9%                | 1%                    | 4.1 x               | 0.4 x           | 33.5 x          |
| <b>Managed Infrastructure Mean</b>         |             |             | <b>75%</b>     |              |                       |                |                | <b>48%</b>       | <b>35%</b>        | <b>11%</b>            | <b>24.1 x</b>       | <b>9.6 x</b>    | <b>66.0 x</b>   |
| <b>Managed Infrastructure Median</b>       |             |             | <b>90%</b>     |              |                       |                |                | <b>54%</b>       | <b>37%</b>        | <b>12%</b>            | <b>26.7 x</b>       | <b>12.5 x</b>   | <b>65.7 x</b>   |
| <b>Offshore Services</b>                   |             |             |                |              |                       |                |                |                  |                   |                       |                     |                 |                 |
| Tata Consultancy Services                  | IN          | \$24.72     | 71%            | \$89,449     | \$85,925              | \$28,830       | \$5,231        | 45%              | 27%               | 18%                   | 11.2 x              | 3.0 x           | 17.1 x          |
| Infosys Limited                            | IN          | \$11.81     | 65%            | \$47,837     | \$45,636              | \$20,299       | \$3,327        | 30%              | 25%               | 16%                   | 8.9 x               | 2.2 x           | 14.4 x          |
| HCL Technologies Limited                   | IN          | \$14.08     | 76%            | \$38,088     | \$38,608              | \$14,043       | \$1,822        | 47%              | 21%               | 13%                   | 13.2 x              | 2.7 x           | 20.9 x          |
| Cognizant Technology Solutions Corporation | US          | \$55.35     | 64%            | \$24,932     | \$25,975              | \$21,642       | \$2,220        | 33%              | 19%               | 10%                   | 6.3 x               | 1.2 x           | 11.2 x          |
| Wipro Limited                              | IN          | \$1.92      | 67%            | \$18,987     | \$17,086              | \$9,925        | \$1,388        | 29%              | 22%               | 14%                   | 7.7 x               | 1.7 x           | 13.7 x          |
| LTI Mindtree Limited                       | IN          | \$45.59     | 68%            | \$13,515     | \$12,211              | \$4,606        | \$543          | 29%              | 19%               | 12%                   | 14.1 x              | 2.7 x           | 24.9 x          |
| Tech Mahindra Limited                      | IN          | \$17.26     | 89%            | \$15,289     | \$14,641              | \$6,184        | \$540          | 30%              | 16%               | 9%                    | 15.1 x              | 2.4 x           | 28.3 x          |
| Genpact Limited                            | BM          | \$35.17     | 72%            | \$5,910      | \$6,804               | \$5,250        | \$583          | 36%              | 18%               | 11%                   | 7.3 x               | 1.3 x           | 10.1 x          |
| Globant S.A.                               | LU          | \$36.60     | 51%            | \$1,580      | \$1,929               | \$2,451        | \$112          | 35%              | 8%                | 5%                    | 10.3 x              | 0.8 x           | 14.1 x          |
| Mphasis Limited                            | IN          | \$24.48     | 77%            | \$4,671      | \$4,612               | \$1,728        | \$200          | 31%              | 20%               | 12%                   | 13.1 x              | 2.7 x           | 23.4 x          |
| Persistent Systems Limited                 | IN          | \$57.99     | 84%            | \$9,060      | \$8,917               | \$1,643        | \$201          | 29%              | 19%               | 12%                   | 28.6 x              | 5.4 x           | 45.1 x          |
| Capgemini S.E.                             | FR          | \$1.07      | 67%            | \$178        | \$260                 | \$235          | \$17           | 27%              | 14%               | 7%                    | 8.1 x               | 1.1 x           | 10.6 x          |
| <b>Offshore Services Mean</b>              |             |             | <b>71%</b>     |              |                       |                |                | <b>33%</b>       | <b>19%</b>        | <b>12%</b>            | <b>12.0 x</b>       | <b>2.3 x</b>    | <b>19.5 x</b>   |
| <b>Offshore Services Median</b>            |             |             | <b>69%</b>     |              |                       |                |                | <b>31%</b>       | <b>19%</b>        | <b>12%</b>            | <b>10.7 x</b>       | <b>2.3 x</b>    | <b>15.7 x</b>   |

\*Source: Yahoo Finance. As of 31<sup>st</sup> July.

| Company                                        | Market Data |             |                |              |                       | LTM Financials |                |                  |                   |                       | Valuation Multiples |                 |                 |
|------------------------------------------------|-------------|-------------|----------------|--------------|-----------------------|----------------|----------------|------------------|-------------------|-----------------------|---------------------|-----------------|-----------------|
|                                                | HQ Country  | Stock Price | % 52 week high | Mcap (\$ Mn) | Enterprise Value (\$) | LTM Revenue    | LTM Net Income | Gross Margin (%) | EBITDA Margin (%) | Net Profit Margin (%) | EV/ LTM EBITDA      | EV/ LTM Revenue | Price/ Earnings |
| <b>Consulting</b>                              |             |             |                |              |                       |                |                |                  |                   |                       |                     |                 |                 |
| FTI Consulting                                 | US          | \$159.38    | 84%            | \$4,401      | \$5,479               | \$3,924        | \$253          | 32%              | 11%               | 6%                    | 12.6 x              | 1.4 x           | 17.4 x          |
| Huron Consulting Group                         | US          | \$151.77    | 81%            | \$2,415      | \$3,248               | \$1,810        | \$116          | 32%              | 13%               | 6%                    | 13.9 x              | 1.8 x           | 20.9 x          |
| Resources Connection                           | US          | \$4.37      | 79%            | \$151        | \$91                  | \$452          | (\$41)         | 38%              | -                 | -                     | -                   | 0.2 x           | -               |
| The Hackett Group                              | US          | \$10.72     | 50%            | \$267        | \$336                 | \$287          | \$17           | 41%              | 13%               | 6%                    | 9.1 x               | 1.2 x           | 15.8 x          |
| Accenture Plc                                  | IE          | \$165.92    | 57%            | \$101,533    | \$99,751              | \$73,101       | \$7,939        | 32%              | 17%               | 11%                   | 8.1 x               | 1.4 x           | 12.8 x          |
| Capgemini S.E.                                 | FR          | \$118.12    | 67%            | \$19,608     | \$28,719              | \$25,888       | \$1,852        | 27%              | 14%               | 7%                    | 8.1 x               | 1.1 x           | 10.6 x          |
| CGI Inc.                                       | CA          | \$73.23     | 76%            | \$13,398     | \$16,134              | \$11,734       | \$1,237        | 16%              | 18%               | 11%                   | 7.5 x               | 1.4 x           | 10.8 x          |
| Infosys Limited                                | IN          | \$11.81     | 65%            | \$47,837     | \$45,636              | \$20,299       | \$3,327        | 30%              | 25%               | 16%                   | 8.9 x               | 2.2 x           | 14.4 x          |
| Information Services Group                     | US          | \$4.16      | 64%            | \$201        | \$245                 | \$250          | \$12           | 45%              | 10%               | 5%                    | 9.3 x               | 1.0 x           | 17.2 x          |
| <b>Consulting Mean</b>                         |             |             | <b>69%</b>     |              |                       |                |                | <b>33%</b>       | <b>15%</b>        | <b>9%</b>             | <b>9.7 x</b>        | <b>1.3 x</b>    | <b>15.0 x</b>   |
| <b>Consulting Median</b>                       |             |             | <b>67%</b>     |              |                       |                |                | <b>32%</b>       | <b>13%</b>        | <b>7%</b>             | <b>9.0 x</b>        | <b>1.4 x</b>    | <b>15.1 x</b>   |
| <b>IT Commercial Services</b>                  |             |             |                |              |                       |                |                |                  |                   |                       |                     |                 |                 |
| ePlus Inc                                      | IR          | \$92.41     | 94%            | \$2,411      | \$2,085               | \$2,449        | \$122          | 25%              | 8%                | 5%                    | 10.7 x              | 0.9 x           | 19.7 x          |
| ScanSource Inc                                 | FR          | \$56.62     | 74%            | \$1,151      | \$1,173               | \$3,226        | \$79           | 14%              | 4%                | 2%                    | 8.8 x               | 0.4 x           | 14.6 x          |
| Arrow Electronics Inc                          | FR          | \$216.57    | 128%           | \$11,025     | \$12,951              | \$35,925       | \$812          | 11%              | 4%                | 2%                    | 9.5 x               | 0.4 x           | 13.6 x          |
| Avnet Inc                                      | IN          | \$88.84     | 124%           | \$7,291      | \$10,612              | \$27,633       | \$334          | 10%              | 3%                | 1%                    | 12.4 x              | 0.4 x           | 21.8 x          |
| PC Connection Inc                              | US          | \$83.72     | 133%           | \$2,113      | \$1,780               | \$2,988        | \$96           | 19%              | 5%                | 3%                    | 12.7 x              | 0.6 x           | 22.0 x          |
| Wesco International Inc                        | US          | \$343.49    | 125%           | \$16,739     | \$22,636              | \$25,013       | \$713          | 21%              | 6%                | 3%                    | 14.3 x              | 0.9 x           | 23.5 x          |
| CDW Corporation                                | US          | \$147.81    | 121%           | \$18,479     | \$24,547              | \$23,500       | \$1,080        | 21%              | 8%                | 5%                    | 12.4 x              | 1.0 x           | 17.1 x          |
| Insight Enterprises Inc                        | US          | \$128.93    | 115%           | \$3,784      | \$5,162               | \$8,580        | \$210          | 22%              | 6%                | 2%                    | 10.2 x              | 0.6 x           | 18.0 x          |
| <b>IT Commercial Services Mean</b>             |             |             | <b>114%</b>    |              |                       |                |                | <b>18%</b>       | <b>6%</b>         | <b>3%</b>             | <b>11.4 x</b>       | <b>0.6 x</b>    | <b>18.8 x</b>   |
| <b>IT Commercial Services Median</b>           |             |             | <b>123%</b>    |              |                       |                |                | <b>20%</b>       | <b>5%</b>         | <b>3%</b>             | <b>11.5 x</b>       | <b>0.6 x</b>    | <b>18.8 x</b>   |
| <b>Government Consulting</b>                   |             |             |                |              |                       |                |                |                  |                   |                       |                     |                 |                 |
| Booz Allen Hamilton Holding Corporation        | US          | \$69.72     | 63%            | \$8,386      | \$12,006              | \$11,980       | \$778          | 49%              | 11%               | 6%                    | 9.4 x               | 1.0 x           | 10.8 x          |
| CACI International Inc                         | US          | \$497.75    | 73%            | \$11,000     | \$16,192              | \$9,568        | \$536          | 10%              | 12%               | 6%                    | 13.9 x              | 1.7 x           | 20.5 x          |
| Science Applications International Corporation | US          | \$117.13    | 90%            | \$4,952      | \$7,518               | \$7,291        | \$405          | 13%              | 10%               | 6%                    | 10.3 x              | 1.0 x           | 12.2 x          |
| Maximus Inc                                    | US          | \$60.25     | 60%            | \$3,155      | \$4,830               | \$5,248        | \$371          | 26%              | 14%               | 7%                    | 6.7 x               | 0.9 x           | 8.5 x           |
| Leidos Holdings                                | US          | \$115.60    | 56%            | \$14,507     | \$20,337              | \$17,634       | \$1,395        | 18%              | 13%               | 8%                    | 8.8 x               | 1.2 x           | 10.4 x          |
| CACI International Inc                         | US          | \$497.75    | 73%            | \$11,000     | \$16,192              | \$9,568        | \$536          | 10%              | 12%               | 6%                    | 13.9 x              | 1.7 x           | 20.5 x          |
| ICF International Inc                          | US          | \$80.92     | 80%            | \$1,451      | \$2,011               | \$1,821        | \$89           | 37%              | 11%               | 5%                    | 10.3 x              | 1.1 x           | 16.4 x          |
| <b>Government Consulting Mean</b>              |             |             | <b>71%</b>     |              |                       |                |                | <b>23%</b>       | <b>12%</b>        | <b>6%</b>             | <b>10.5 x</b>       | <b>1.2 x</b>    | <b>14.2 x</b>   |
| <b>Government Consulting Median</b>            |             |             | <b>73%</b>     |              |                       |                |                | <b>18%</b>       | <b>12%</b>        | <b>6%</b>             | <b>10.3 x</b>       | <b>1.1 x</b>    | <b>12.2 x</b>   |

\*Source: Yahoo Finance. As of 31<sup>st</sup> July.

| Company                        | Market Data |             |                |               |                       | LTM Financials |                |                  |                   |                       | Valuation Multiples |                 |                 |
|--------------------------------|-------------|-------------|----------------|---------------|-----------------------|----------------|----------------|------------------|-------------------|-----------------------|---------------------|-----------------|-----------------|
|                                | HQ Country  | Stock Price | % 52 week high | Mcaps (\$ Mn) | Enterprise Value (\$) | LTM Revenue    | LTM Net Income | Gross Margin (%) | EBITDA Margin (%) | Net Profit Margin (%) | EV/ LTM EBITDA      | EV/ LTM Revenue | Price/ Earnings |
| <b>Managed Services</b>        |             |             |                |               |                       |                |                |                  |                   |                       |                     |                 |                 |
| Accenture plc                  | IE          | \$165.92    | 57%            | \$101,533     | \$99,751              | \$73,101       | \$7,939        | 32%              | 17%               | 11%                   | 8.1 x               | 1.4 x           | 12.8 x          |
| Tata Consultancy Services      | IN          | \$24.72     | 71%            | \$89,449      | \$85,925              | \$28,830       | \$5,231        | 45%              | 27%               | 18%                   | 11.2 x              | 3.0 x           | 17.1 x          |
| Kyndryl                        | US          | \$13.55     | 40%            | \$2,951       | \$5,777               | \$14,967       | \$88           | 22%              | 9%                | 1%                    | 4.1 x               | 0.4 x           | 33.5 x          |
| Infosys Limited                | IN          | \$11.81     | 65%            | \$47,835      | \$45,634              | \$20,299       | \$3,327        | 30%              | 25%               | 16%                   | 8.9 x               | 2.2 x           | 14.4 x          |
| Capgemini SE                   | FR          | \$118.12    | 67%            | \$19,608      | \$28,719              | \$25,888       | \$1,852        | 27%              | 14%               | 7%                    | 8.1 x               | 1.1 x           | 10.6 x          |
| Cognizant Technology Solutions | US          | \$55.35     | 64%            | \$24,932      | \$25,975              | \$21,642       | \$2,220        | 33%              | 19%               | 10%                   | 6.3 x               | 1.2 x           | 11.2 x          |
| Wipro Limited                  | IN          | \$1.92      | 67%            | \$18,987      | \$17,085              | \$9,925        | \$1,388        | 29%              | 22%               | 14%                   | 7.7 x               | 1.7 x           | 13.7 x          |
| DXC Technology Company         | US          | \$11.24     | 72%            | \$1,796       | \$4,013               | \$12,484       | \$136          | 23%              | 15%               | 1%                    | 2.2 x               | 0.3 x           | 13.2 x          |
| Rackspace Technology, Inc      | US          | \$4.13      | 48%            | \$1,049       | \$4,182               | \$2,698        | (\$146)        | 18%              | 12%               | -                     | 13.1 x              | 1.5 x           | -               |
| CGI Group                      | CA          | \$73.23     | 76%            | \$13,398      | \$16,134              | \$11,734       | \$1,237        | 16%              | 18%               | 11%                   | 7.5 x               | 1.4 x           | 10.8 x          |
| Insight Enterprises            | US          | \$128.93    | 82%            | \$3,784       | \$5,162               | \$8,580        | \$210          | 22%              | 6%                | 2%                    | 10.2 x              | 0.6 x           | 18.0 x          |
| HCL Technologies               | IN          | \$14.08     | 76%            | \$38,088      | \$38,608              | \$14,043       | \$1,822        | 47%              | 21%               | 13%                   | 13.2 x              | 2.7 x           | 20.9 x          |
| Unisys                         | US          | \$2.87      | 58%            | \$209         | \$644                 | \$1,946        | (\$422)        | 28%              | -                 | -                     | -                   | 0.3 x           | -               |
| <b>Managed Services Mean</b>   |             |             | <b>65%</b>     |               |                       |                |                | <b>29%</b>       | <b>17%</b>        | <b>9%</b>             | <b>8.4 x</b>        | <b>1.4 x</b>    | <b>16.0 x</b>   |
| <b>Managed Services Median</b> |             |             | <b>67%</b>     |               |                       |                |                | <b>28%</b>       | <b>18%</b>        | <b>11%</b>            | <b>8.1 x</b>        | <b>1.4 x</b>    | <b>13.7 x</b>   |
| <b>Total Industry Mean</b>     |             |             | <b>77%</b>     |               |                       |                |                | <b>31%</b>       | <b>17%</b>        | <b>8%</b>             | <b>12.7 x</b>       | <b>2.7 x</b>    | <b>24.9 x</b>   |
| <b>Total Industry Median</b>   |             |             | <b>71%</b>     |               |                       |                |                | <b>29%</b>       | <b>15%</b>        | <b>9%</b>             | <b>10.5 x</b>       | <b>1.4 x</b>    | <b>15.4 x</b>   |

\*Source: Yahoo Finance. As of 31<sup>st</sup> July.

## Discount Rates Implied From IT Public Market Valuations

| Sector                 | Beta Levered | Beta Unlevered | Unlevered Discount Rate | Relevered Discount Rate <sup>(1)</sup> | Relevered Discount Rate <sup>(2)</sup> |
|------------------------|--------------|----------------|-------------------------|----------------------------------------|----------------------------------------|
| Managed Infrastructure | 0.66         | 0.34           | 6.3%                    | 6.8%                                   | 7.9%                                   |
| Offshore Services      | 1.05         | 0.97           | 10.1%                   | 11.7%                                  | 14.8%                                  |
| Consulting             | 0.65         | 0.48           | 7.1%                    | 7.9%                                   | 9.5%                                   |
| Government Consulting  | 0.71         | 0.39           | 6.6%                    | 7.2%                                   | 8.4%                                   |
| Managed Services       | 1.06         | 0.65           | 8.1%                    | 9.2%                                   | 11.3%                                  |
| Total Industry         | 0.83         | 0.57           | 7.6%                    | 8.6%                                   | 10.4%                                  |

<sup>(1)</sup> D/E ratio of 0.33 is assumed to calculate Relevered Discount Rate.

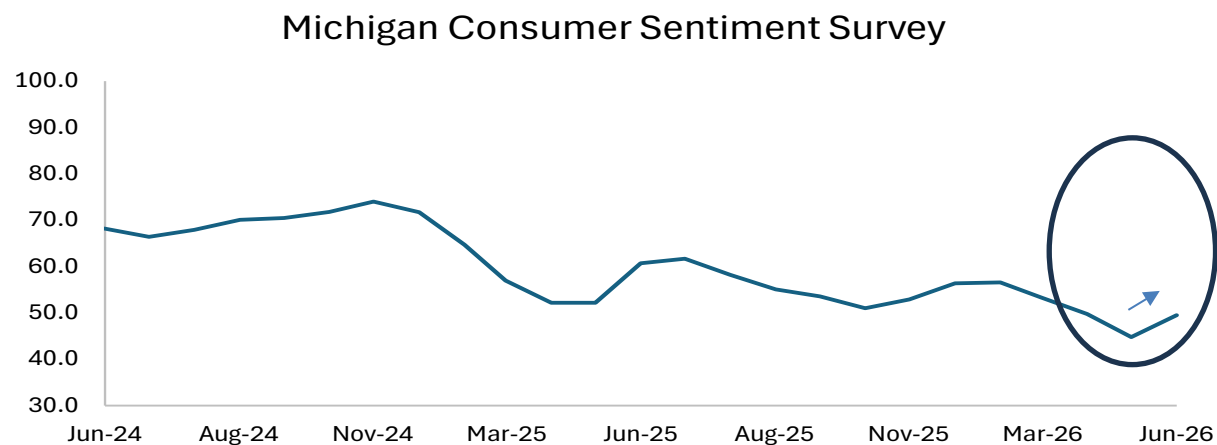
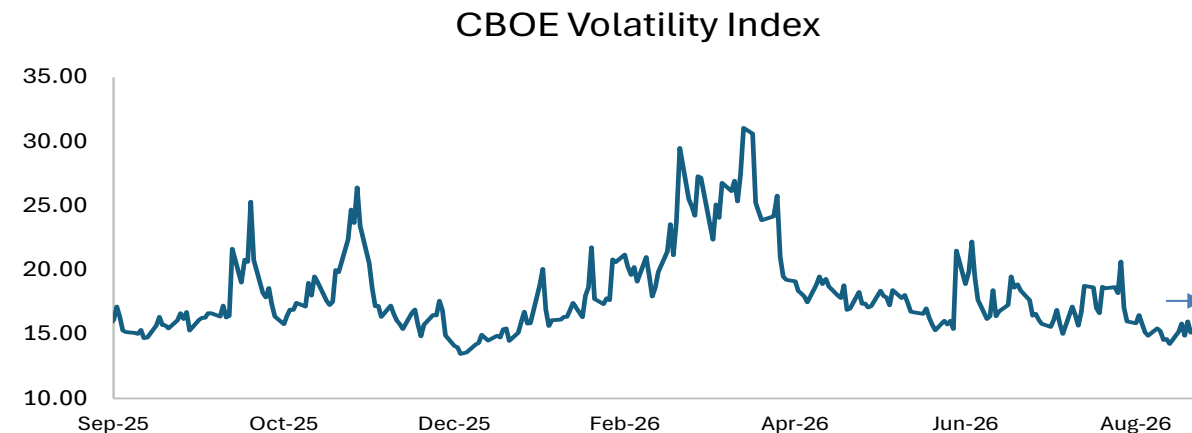
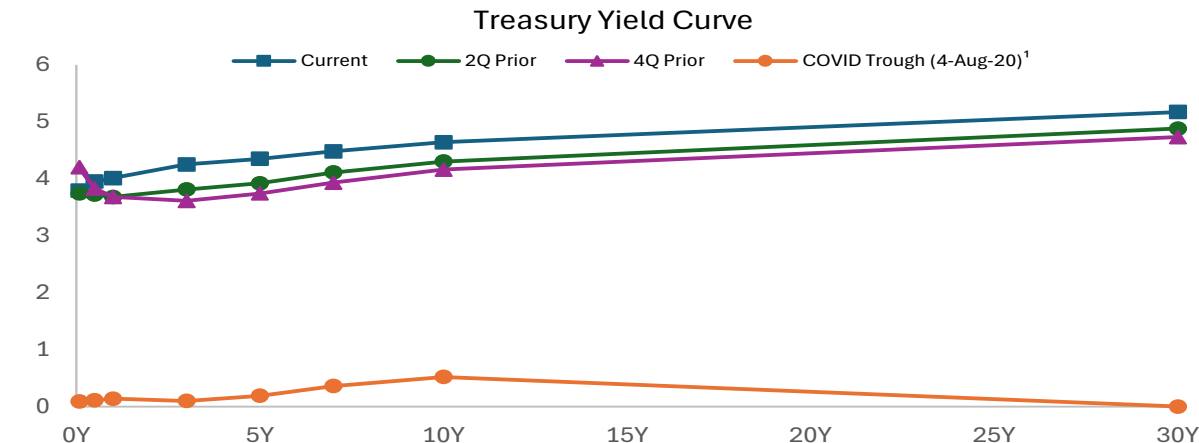
<sup>(2)</sup> D/E ratio of 1 is assumed to calculate Relevered Discount Rate.

\*Source: Yahoo Finance, Fred, Trading Economics.

**The economy shed 23K jobs MoM in July-26 but inflationary expectations have begun to creep up again**

|                                          | Current  | As of      | 1Y Ch   | 1Y % Ch | Current  | Hist. Avg | 1Q Prior | 2Q Prior | 3Q Prior | 4Q Prior |
|------------------------------------------|----------|------------|---------|---------|----------|-----------|----------|----------|----------|----------|
| <b>RATES, INFLATION AND UNEMPLOYMENT</b> |          |            |         |         |          |           |          |          |          |          |
| 10y Constant Maturity Tsy Yield          | 4.64     | 08/25/2026 | 0.38    | 8.92    | 4.64     | 3.35      | 4.44     | 4.30     | 4.18     | 4.16     |
| CoreCPI                                  | 3.30     | 07/01/2026 | 0.28    | 9.31    | 3.30     | 2.60      | 3.46     | 3.29     | 2.65     | 3.02     |
| Unemployment Rate                        | 4.10     | 07/01/2026 | -0.20   | -4.65   | 4.10     | 5.61      | 4.20     | 4.30     | 4.40     | 4.40     |
| Initial Claims 4-week MA                 | 204.00   | 08/15/2026 | -21.50  | -9.53   | 204.00   | 366.50    | 222.50   | 208.00   | 219.25   | 234.00   |
| Nonfarm Payroll Change (Unrevised)       | -23.00   | 08/07/2026 | -99.00  | -130.26 | -23.00   | 140.83    | 20.00    | 214.00   | -17.00   | 76.00    |
| <b>INDEXES AND INDICATORS</b>            |          |            |         |         |          |           |          |          |          |          |
| Sahm Recession Indicator                 | -0.03    | 07/01/2026 | -0.13   | -130.00 | -0.03    | 0.47      | 0.07     | 0.20     | 0.35     | 0.23     |
| Michigan Consumer Sentiment              | 51.00    | 08/14/2026 | -4.10   | -7.44   | 51.00    | 81.33     | 49.50    | 53.30    | 52.90    | 55.10    |
| Michigan Inflation Expectations          | 4.30     | 08/14/2026 | -0.40   | -8.51   | 4.30     | 3.19      | 4.60     | 3.80     | 4.20     | 4.70     |
| <b>MARKETS</b>                           |          |            |         |         |          |           |          |          |          |          |
| S&P 500                                  | 7675.70  | 08/26/2026 | 1194.30 | 18.43   | 7675.70  | -         | 7499.36  | 6528.52  | 6845.50  | 6688.46  |
| NASDAQ                                   | 26130.20 | 08/26/2026 | 4540.06 | 21.03   | 26130.20 | -         | 26213.72 | 21590.63 | 23241.99 | 22660.01 |
| VIX                                      | 15.45    | 08/25/2026 | 0.83    | 5.68    | 15.45    | 19.80     | 16.45    | 25.25    | 14.95    | 16.28    |
| ICE Corp BBB OAS                         | 1.00     | 08/25/2026 | -0.02   | -1.96   | 1.00     | 1.13      | 0.95     | 1.13     | 1.01     | 0.97     |
| ICE Corp HY OAS                          | 2.70     | 08/25/2026 | -0.14   | -4.93   | 2.70     | 3.14      | 2.75     | 3.28     | 2.81     | 2.80     |

**Equity markets continue to rally, but inflationary concerns continued to weigh on consumer sentiment and yields have risen**



<sup>(1)</sup>COVID trough (Aug-20) observed across the 3Y, 5Y, 7Y and 10Y Treasury yields

\*Source: Federal Reserve, Yahoo Finance.



Madhur has over 20 years of experience in middle market IT and software Mergers & Acquisitions and Consulting. Prior to joining Excendio, Madhur worked in various senior transaction advisory and middle market SME roles at firms such as Citibank, Barclays, Lehman Brothers, New York Life, KPMG, Moody's and KBRA.

He has worked extensively with companies in the \$10MN-\$1BN revenue range across a range of strategic initiatives including exits and acquisitions, working capital optimization, IT implementation, financial planning, valuation and debt restructuring.

Middle market businesses are personal and can often be someone's passion and life's work. As such, Madhur focuses not just on the specifics of the transaction, but also on how it fits into the life goals of the owner and the importance of career transition for them.

Madhur will often connect founders looking to exit with the right industry participants to ensure founders can confidently exit knowing they've maximized their business's value, gaining the clarity, confidence, and peace of mind they deserve.

Madhur has a PhD in Financial Economics from UC Berkeley, Haas School of Business. He lives with his wife and son in New Jersey. He loves tennis, wine, the outdoors and spending time with family and friends.

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